

About Town

Thomas Spencer... The WBA Club... The first meeting of the year of the Ladies of the Assumption will be held...

Couple Show Film On Air Academy

Mr. and Mrs. David Donovan of 45 Alton St. will show a film at their home this evening on cable activities at the U.S. Air Force Academy in Colorado.

Look -- A Bonus For Hale's Saturday Shoppers! DOUBLE GREEN STAMPS With All Cash Sales Sat.!

Beautiful 'Wesco' Fabrics For Fall and Winter... ALL WASHABLE and CREASE-RESISTANT! For Dresses, Skirts, Jackets, Suits, Slacks and Bermuda Shorts.

WESCO 'FLANOR' 89c YARD RAYON FLANNEL... WESCO 'KERRY' \$1.29 YARD RAYON FLANNEL... WESCO 'INTRIGUE' \$1.98 YARD... WESCO 'TUFFY' 99c YARD

TOILETRIES, Etc... Large Polident... Large Size Anacin Tablets... Large Laxative... Large Laxative Antispasmodic... Large Toilet Tissue... Large Toilet Paper... Large Toilet Paper... Large Toilet Paper

The executive board and members of the Ladies of St. James... The Polish National Alliance... The French Club of Manchester...

Knights Attending CSO Conference... William N. Knight of 45 West St. is participating in the annual international college organization meetings at the First Church of Christ, Scientist, in Boston.

Now In Progress... Stock up and save! annual Stock-away Sale beautiful, fully-proportioned No Mend STOCKINGS

L. T. WOOD CO. ICE PLANT 31 BISSILL ST. Cubes-Crushed-Blocks

ANNUAL BAZAAR ST. MAURICE CHURCH, BOLTON SATURDAY, SEPT. 12 SOMETHING FOR EVERYONE DOLL CARRIAGE PARADE-1 P.M. BICYCLE PARADE-2 P.M. FOLK DANCING-3-4 P.M. PONY RIDES-COUNTRY STORE-BOOTHS GAMES-GIFTS

DOUBLE STAMPS SATURDAY! The J.W. HALE CORP. MANCHESTER CONN.

PRICES DOWN 1959 Models meet... Even with these low prices, you STILL get an extra coat. Aluminized muffler. All-steel body. Electric clock. Wall-to-wall carpeting. Over 100 accessories. Choice of 1-8 air. Economy 56-cu. in. engine that runs on regular gas.

Need Storage Space? This Saturday or next week be sure to visit Hale's Foundation Department, Main Floor, to take advantage of Playtex Girde's offer to save \$2.00. Why not buy one and a spare--you'll save \$4.00!

Now You Can Save \$2.00! playtex girdles mold 'n hold zipper girde magic controller girde \$8.95 reg. 10.95 \$6.95 reg. 8.95

Build a GARAGE with Storage area! In constructing a shelter for your car you solve your extra space problem... No Cash Down! COME IN AND SEE THE PLANS TODAY!

SAVINGS UP! Even with these low prices, you STILL get an extra coat. Aluminized muffler. All-steel body. Electric clock. Wall-to-wall carpeting. Over 100 accessories. Choice of 1-8 air. Economy 56-cu. in. engine that runs on regular gas.

Build a GARAGE with Storage area! In constructing a shelter for your car you solve your extra space problem... No Cash Down! COME IN AND SEE THE PLANS TODAY!

Ample Free Parking Rear Of Our Store OUR STORE IS DELIGHTFULLY AIR-COOLED! Fall Store Hours: OPEN 6 DAYS-MONDAY, FRIDAY AND SATURDAY, 9 A.M. to 4:30 P.M. THURSDAY, 9 A.M. to 9 P.M.

ELSEL "The King Size Value in the Low Priced Field" Lincoln-Continental-Mercury-Edsel-English Ford

W.C. GLENNY BUILDING MATERIALS LUMBER FUEL 336 NORTH MAIN STREET PHONE MI 9-3253

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Average Daily Net Press Run For the Week Ending May 23rd, 1959 12,925

VOL. LXXVIII, NO. 292 TEN PAGES-TY SECTION-SUBURRIA TODAY MANCHESTER, CONN., SATURDAY, SEPTEMBER 12, 1959

Senators Face Fight on Rights In Moscow

Washington, Sept. 12 (AP)—The rider, strongly opposed by southern Senators, would extend the Civil Rights Commission's term for two years and give it \$500,000 for the current fiscal year. The commission is scheduled to go out of existence Nov. 9.

Rivals Claim Nehru Appeasing Chinese

New Delhi, India, Sept. 12 (AP)—Prime Minister Nehru was docked by opposition members in parliament today on charges of appeasing the Chinese in the border dispute.

Police Arrest 45 in Raid on Betting Houses

Hartford, Sept. 12 (AP)—Hartford's biggest and most involved gambling raid resulted in the arrest of 45 persons. The raiders hit yesterday afternoon at 30 spots suspected of gambling activity.

Prof Lacking Northern Reds Fight in Laos

Vientiane, Laos, Sept. 12 (AP)—Lao officials said they had no evidence to support the charge that the North Vietnamese are actually fighting in Laos. The North Vietnamese are actually fighting in Laos.

News Tidbits Culled from AP Wires

United Aircraft Corp. says it is interested in putting a new plant near San Jose, Calif., to be used for the production of aircraft engines. The new plant is expected to be completed by 1962.

Manchester Evening Herald

MANCHESTER, CONN., SATURDAY, SEPTEMBER 12, 1959 (Classified Advertising on Page 4) PRICE FIVE CENTS

Pasternak At Concert In Moscow

Moscow, Sept. 12 (AP)—Russia's controversial poet and novelist Boris Pasternak made a surprise public appearance last night, first since he was shunned by Soviet authorities for writing his novel Doctor Zhivago.

U.S. Planning Moon Orbit in October Shot

London, Sept. 12 (AP)—The United States is reported to be planning a satellite launch in the next few months, one of them scheduled to go into orbit around the moon.

Miss America of 1960 To Be Named Tonight

Atlantic City, Sept. 12 (AP)—A new Miss America will be crowned tonight. The contest is being held at the Waldorf-Astoria Hotel in Atlantic City.

Church Puts New Look In Temperance Efforts

Methodist temperance work has taken on a new look in the church's attitude and responsibility for the problem of alcoholism. The church is now taking a more active role in the fight against alcoholism.

Florida Court Says State Man Guilty Of Killing Officer

Tallahassee, Fla., Sept. 12 (AP)—The Florida Supreme Court has upheld a sentence for a former New Britain, Conn., man who was convicted of killing a policeman two years ago. The man was found guilty of first-degree murder.

The Weather Forecast of U. S. Weather Bureau Tonight clear and cool, Low 64. M. Tomorrow: Fair, High 76, range in temperature, High 70-73.

Launching to Herald Khrushchev's Visit

Moscow, Sept. 12 (AP)—The Soviet Union fired another rocket toward the moon today and said it would help open the way to interplanetary flight.

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Vernon 3 Hospitalized In 2-Car Crash

Three men were hospitalized in a two-car crash after a 1958 Buick Wildcat struck a 1957 Buick Wildcat on Rt. 83 in Vernon opposite Conventicut Vernon.

Business Bodies

The minority faction of the Democratic party in Rockville is reportedly preparing a slate for the city election with assurances that the majority group will accept it.

Rockville Minority Unit Power Seen On Increase

By JEWELL JACKSON The minority faction of the Democratic party in Rockville is reportedly preparing a slate for the city election with assurances that the majority group will accept it.

TALL TALES

LOW CARD TELL STORY. Alfred Shedd, 55, of U.S. Masters Team Champions, says you can't tell your partner something that he doesn't already know.

Sheinwold on Bridge

Sheinwold, the world champion bridge player, says that a good opening lead from his partner is more important than a good opening bid.

Personal Notices

In Memoriam. In loving memory of Charles W. ... Personal Notices. In loving memory of Charles W. ...

Crash Claims Third Victim

A Labor Day crash on the Wilbur Cross Highway in Manchester has claimed a third victim. Stanley Witzak, 34, of 434 Oakland St., died yesterday.

Family Sunday Set at Emanuel

Double services will be resumed at Emanuel Lutheran Church tomorrow, Sept. 13, for Family Sunday.

School Reopens At Center Church

Center Congregational Church school reopens tomorrow, Sept. 13, with 1,000 students.

U.S. Planning Moon Orbit in October Shot

The United States is planning to launch a satellite into orbit around the moon in October.

Hospitality

Man's and other fine Main St. Home Open Monday thru Saturday-Thursday thru Sunday.

Have Your Doctor Call in Your Prescription

Delivered Within the Hour. PINE PHARMACY 684 CENTER ST.

ALAN FREED

ALAN FREED IN PERSON. JACKIE WILSON 65.

DINE OUT HERE

Enjoy your Sunday dinner here. Our dining room SUNDAYS is open noon to 2 p.m.

AVEY'S

FOOD COURT. 46 E. CENTER ST.

Home Town Oil Co.

Fuel Oil 13c gal. Range Oil 14c gal. FREE 24 HOUR BURNER SERVICE.

WESTON PHARMACY

450 Hartford Rd. - 381-9948. To maintain our continuity of medical service we are Open All Day SUNDAY.

MANCHESTER DRIVE IN

BOLTON NOTCH. CHILDREN FREE. LAST SHOWING TONIGHT.

NOTICE

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FOR LEASE

MODERN 3-BAY SHELL SERVICE STATION. 50 WINDSOR AVE., ROCKVILLE, CONN. Call WINDY: BU 9-1521 - Evenings MI 9-9967.

DRUG STORE

GET YOUR NEXT PRESCRIPTION FILLED AT LIGHTEST COST. OPEN ALL DAY SUNDAY 8 to 8. MANCHESTER PARKADE W. MIDDLE TURNPIKE - TEL. MI 9-2343.

THE DIARY OF ANNE FRANK

THE DIARY OF ANNE FRANK. A heart-breaking story of a young girl's life in hiding during the Holocaust.

ENJOY A DELICIOUS SUNDAY DINNER HERE

Chercol Broiled 2 LB. SIRLOIN STEAK \$2.25. FRENCH FRIES, FRESHLY BAKED ROLLS and BUTTER. HOWARD JOHNSON'S.

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Reds Fire Cosmic Rocket In New Try to Hit Moon

The nature of the rocket's source of energy. "It should be possible," the announcement said, "with the aid of the second Soviet space rocket to carry out research in the magnetic poles of the Earth and the magnetic poles of the moon, to the extent of the Earth and the intensity and variation in intensity of cosmic radiation, and the gas components of interplanetary substances, and to study meteoritic particles."

Pasternak At Concert In Moscow

Pasternak's English was somewhat awkward but articulate. As a fan of the composer, I congratulate you all—you are such a wonderful ensemble.

Rivals Claim Nehru Appearing Chinese

On the basis of "mutual sympathy, mutual understanding, fairness and reason." Nehru said he was willing to submit to mediation or arbitration.

Police Arrest 45 in Raid on Betting Houses

Included in the arrests were two South Windsor men, a State Police team of Capt. Victor Clark and Sgt. William Resident State Police Sgt. William Resident State Police.

Senators Face Fight on Rights

In any event, southern Senators planned to block a report by the commission on its investigation of voting rights and of civil rights in the field of education.

Hospital Notes

ADMITTED YESTERDAY: Miss Mary D. Warren, Mrs. Mary D. Warren, Miss Mary D. Warren, Miss Mary D. Warren.

Obituary

William W. Bingham, 58, of East Hartford, father of Mrs. Bingham, died yesterday at the age of 58.

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Obituary

Mrs. ... died yesterday at the age of ...

Car Crashes Post, Stops Near Brook

Arthur J. Watson, 38, of 29 Creditwood Dr., was crushed through a sign post and nearly stepped into Bigelow Brook near Brook.

Nothing Missing In Drive-In Break

A break at the Hartford Drive-In was reported to police yesterday, but nothing was missing.

St. Agnes Guild Plans Drive, Tea

The annual membership drive of the Guild of St. Agnes was held yesterday.

About Town

A talk on juvenile delinquency will be given to Rotarians at their meeting on Tuesday, Sept. 15.

One Silver Dollar All Thief Takes

A jumping thief who apparently has all the qualifications for playing center on an energetic basketball team broke into the Hartford Rd. Enterprises, Inc., during the night but only got off with one silver dollar.

Selectmen in Disagreement On Repairing of Tunnel Rd.

Vernon's three selectmen appear to be in disagreement on the issue of repairing Tunnel Road.

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Manchester Evening Herald... The cause of the... The other day, as far as Washington was concerned...

Connecticut Churches

St. John's Polish National Catholic Church... St. Joseph's Church... St. Mary's Episcopal Church...

Wonders of the Universe Moonquakes Target Of Robot Laboratory

By DR. I. M. LEVIT. The heat of the burning sun... The first moon laboratory was in operation...

MANCHESTER Seafood... CHOICE VARIETI QUALITY SEAFOOD...

MANCHESTER AUTO PARTS... Always At Your Service For MAJOR SHOP SERVICE...

COMPLETE HEATING... Rotary or Pressure... CALL US FOR FREE ESTIMATES

FAN COFFEE CAKE... 45c Each. Reg. 55c... Try Our Fresh "Cream" Goodies This Week!

LYNN'S BAKE SHOP... 188 N. Main St.—At Depot Bldg.

MANCHESTER BOOKSHOP... 67 E. Center St.—MI 1-1058

WATCH REPAIR JOHN POSTMA... 310 Main St. MI 3-6233

TURNPIKE AUTO BODY... WRECKER SERVICE... FENDER and BODY REPAIRING

EA Johnson PAINT CO... 723 MAIN ST., MANCHESTER... THE PAINT THAT'S WORTH THE WORK

Weldon Beauty Studio... Make an appointment here with complete confidence...

Knarf's FOOD MARKET... 84 E. MIDDLE TURNPIKE... PHONE 9-1726

New System Helps in Fall Cleaning... Soon it will be time to take over...

Deaths Last Night... BY THE ASSOCIATED PRESS... Boston—Samuel Davis, 52, died Friday...

Area Tax Aides To Attend Talks... Five tax officials from Manchester and area towns will be among...

Masury PAINT... PAUL'S PAINT and Wallpaper Store... 645 Main Street

WATKINS-WEST FUNERAL SERVICE... ORMAND J. WEST, Director... 143 E. CENTER ST.

State Acquires 3 Vernon Ponds... Talcottville Pond, Breary Lake and Tankerhook Pond...

United Rent-Alls... 250 TOLLAND ST., EAST HARTFORD... BU 9-6333

GIENE'S BOTTLE SHOP... NOW OWNED AND OPERATED BY FEARVANTE J. VIGI... LIQUOR • WINES

MANCHESTER AUTO PARTS... 43 OAK ST., TEL. MI 1-9387

GLASS... For Auto Windshields... For Store Fronts and all kinds of glass.

CUNLIFF MOTOR SALES... EXPERT AUTO BODY and FENDER REPAIRS...

DON WILLIS GARAGE... Specializing in BRAKE SERVICE... Front End Alignment

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The Idealist And The Bully... Most of the comment on the trouble between Nehru and Chiang seems to assume that the leadership of Nehru has suddenly been exposed as bankrupt...

Can We Be Soft, Too... Everybody wants Nehru to see some particular phase of American life as a source of inspiration...

Longer Missing... A noted British anthropologist, Dr. Louis B. Leakey, announces the discovery in the heart of darkest Africa...

Community Baptist Church... 835 E. Center St., at the Green... 9:30 a.m. Sunday Church School...

St. John's Polish National Catholic Church... 103 North Main St. Sunday Masses at 7, 8, 9, 10 and 11:30 a.m.

St. Joseph's Church... 103 North Main St. Sunday Masses at 7, 8, 9, 10 and 11:30 a.m.

COVENANT Congregational Church... 1390 Main St., East Hartford, Conn. Sunday School at 9:30 A.M.

A Thought for Today... Quiet often on the present scene we hear someone say, "Just mention my name, I am I, just you."

Start living your Future at... Brookhaven Homes... the investment with lifetime dividends... MODEL HOME FURNISHED BY FURNITURAMA

HERMUDA'S FILM... 188 N. Main St.—At Depot Bldg.

MANCHESTER BOOKSHOP... 67 E. Center St.—MI 1-1058

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CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING DEPT. HOURS: 8:15 A.M. to 4:30 P.M.

COPY CLIPPING TIME FOR CLASSIFIED ADVT. MONDAY THROUGH FRIDAY 10:30 A.M. SATURDAY 8 A.M.

PLEASE READ YOUR AD

Classified or "Want Ads" are taken over the phone as a convenience. The advertiser should read his ad the FIRST DAY IT APPEARS and REPORT ERRORS in time for the next issue.

Dial MI 3-2711

Household Services Offered

WEAVING of burns, home and lawn clothing, hosiery, handkerchiefs, repaired, etc. All placements. Umbrellas repaired. Sewing machine repairs. Replaced Marie's Little Mend. 1219 Main St. Tel. 3-2111.

WANTED - Home for tire-colored kitchen. MI 9-2811.

THERE OUGHTA BE A LAW



Situations Wanted

WANTED TO DO - Landscaping, lawn care, tree trimming, etc. Call MI 9-2811.

Boats and Accessories

WANTED - Boat for sale. Call MI 9-2811.

Musical Instruments

WANTED - Musical instruments. Call MI 9-2811.

Apartment-Flats

WANTED - Apartment. Call MI 9-2811.

Houses for Sale

WANTED - House for sale. Call MI 9-2811.

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Lost and Found

LOST - Money. Call MI 9-2811.

Persons

WANTED - Person. Call MI 9-2811.

Vacuum Cleaners

WANTED - Vacuum cleaner. Call MI 9-2811.

Motorcycles

WANTED - Motorcycle. Call MI 9-2811.

Wash the Dry

WANTED - Wash the dry. Call MI 9-2811.

Automobiles for Sale

WANTED - Automobile for sale. Call MI 9-2811.

Building-Contracting

WANTED - Building contractor. Call MI 9-2811.

Roofing-Siding

WANTED - Roofing and siding. Call MI 9-2811.

Plumbing

WANTED - Plumber. Call MI 9-2811.

Painting-Papering

WANTED - Painter and paperer. Call MI 9-2811.

Carpenter

WANTED - Carpenter. Call MI 9-2811.

Auto Driving School

WANTED - Auto driving school. Call MI 9-2811.

Courses and Classes

WANTED - Courses and classes. Call MI 9-2811.

Help Wanted-Female

WANTED - Female help. Call MI 9-2811.

Help Wanted-Male

WANTED - Male help. Call MI 9-2811.

Articles for Sale

WANTED - Articles for sale. Call MI 9-2811.

Power Mowers

WANTED - Power mowers. Call MI 9-2811.

For Sale-Used Lumber

WANTED - Used lumber. Call MI 9-2811.

Household Goods

WANTED - Household goods. Call MI 9-2811.

Poultry and Supplies

WANTED - Poultry and supplies. Call MI 9-2811.

Sex Link Poultry

WANTED - Sex link poultry. Call MI 9-2811.

Wanted to Buy

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Help Wanted-Female

WANTED - Female help. Call MI 9-2811.

Help Wanted-Male

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Articles for Sale

WANTED - Articles for sale. Call MI 9-2811.

Power Mowers

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For Sale-Used Lumber

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Household Goods

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Poultry and Supplies

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Sex Link Poultry

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About Town

Missionary Tribe No. 88... will hold its regular meeting in Tinker hall Monday at 8 p.m.

The Holy Name Society of St. James' Church will receive Holy Communion in a body at the 8 a.m. Mass tomorrow.

Dr. John J. Sage, Hartford optometrist who lives at 466 West Middle Tpke... is attending the 3-day meeting of the Third Eastern Contact Lens Association of Optometrists in Pittsburgh, Pa.

The executive board of Hollister St. PTA will meet at 8 p.m. Monday in the school library.

The Epworth Circle of South Methodist Church WSCS will hold its first fall meeting Monday night at the home of Mrs. Frank Perkins, 23 Autumn St., at 7:30.

The first and second degree teams of Manchester Grange will rehearse at 7 p.m. tomorrow in Orange Hall.

Miss Virginia Perkins and Miss Virginia Ryan will speak on Bermuda and show slides at a meeting Monday of the Edgar Circle of the WSCS of South Methodist Church. The meeting is scheduled for 8 p.m. in Susannah Wesley hall.

Heard Along Main Street

And on Some of Manchester's Side Streets, Too

Within reach of life Some of Manchester's older streets need repaving. Some are going to get it, too.

Deputy Director of Public Works Chet Langtry is now in the process of drawing up a list of streets that will be re-surfaced. Some will be done this year, and the rest will be spread out over a period of years.

But what about some of our new streets? One property owner on a new street in town hasn't decided who is to blame for the condition of his street. Is it the developer's job to pave the roadway or the town's? From all reports, the street has been accepted, but the only thing the town has done on the street so far is clear it fast of snow (oh, let's say, about two car widths) and sweep it this spring and summer.

The road was never paved. It was oiled.

Now our property owner friend has this to say: "If they sweep this street once more, we'll be down to a dirt road."

More Supervision There has been a lot of progress made at Bradley Field, including a new jet runway that will soon be dedicated. But now officials should put their attention to another problem, not new to Bradley or anywhere, in fact. That's parking.

out toll station, especially at times when there are several incoming and outgoing flights within a short period of time.

We had occasion to visit Bradley Field last night to see friends on a flight. The terminal was loaded with people. When we went back to our car, it was blocked. We had parked it in a lined stall, the rear line of double parking facilities. Another car was parked correctly in front of us. Somebody had parked behind us in the roadway, so we were unable to leave when we desired. That was true of several other motorists who came out of the terminal to find their cars blocked.

The only reason we were blocked was that those motorists who arrived after we did and couldn't find a parking space conveniently near the terminal in the "A" lot stubbornly refused to go into the adjacent "B" lot, which was almost empty. Instead, they parked anywhere, with no regard for other motorists.

There was only one attendant at the toll station, and he was too busy checking cars in and out to do anything about getting cars moved.

One woman motorist who was blocked in made matters worse when she complained to the toll tender. He asked her to get the license number and he would have the driver paged in the terminal. The woman was so provoked she told him to go find out for himself. That wasn't her job. There were two lines of cars funneling into the outgoing lane waiting to pay fees and leave. Some cars were entering the parking area, and he had to issue tickets to them. He couldn't do three jobs.

Wednesday when a bus driver finished his last run with one 6-year-old youngster still on board.

One half hour and two trips around Bolton Lake later, the driver drove into the boy's front yard, a half mile from the school where the trip began. According to the driver, the boy knew the name of his street but could not direct him to it. The street was a new one which did not connect with the bus route.

All were well again, but the troubles weren't over. All neighborhood children immediately volunteered to bring the lad home safe from school on the morrow and divided him up in the manner of boxing promoters.

Luckily his mother had presence of mind enough to wait at the nearest bus stop, and made sure he wasn't lost again.

Classic Answer For security reasons, Uncle Sam classified at top secret some of his knowledge. That's true of the Skate, the submarine that last year made two historic trips under the North Pole.



Resident Trooper

State Policeman Ronald H. Jacobson of 11 Kelly Rd. will become the resident state policeman for South Windsor Tuesday, replacing Sgt. William Braitwaite who is being transferred to the Danielson barracks.

Jacobson has been a state policeman since April, 1953, received his training at the State Police Training Center at Bethany barracks and served a short time at Hartford barracks. He has spent most of his career attached to the Stafford Springs barracks.

The new resident state policeman moved to South Windsor three years ago. He and his wife have three sons.

Unit Will Decide On School Brick

General Manager Richard Martin today announced a special meeting of the Building Committee will be held Monday at 6:30 p.m. at the North End Junior high school site to select a type of brick to be used in school construction. The manager said the committee will decide whether to approve "Lette" block in place of the prescribed "Waylite" blocks, which are in short supply.

He said a component of "Waylite" blocks is a steel mill by-product, presumably in short supply because of the steel strike.



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SHOPPERS' SPECIAL MONDAY ONLY! Scrap 'n Snap Book Reg. \$2.49 77c. GOOD MONDAY ONLY! FAIRWAY WE GIVE WORLD GREEN STAMPS

Frannie Vee School Of Dancing 40 OAK ST., MANCHESTER. Miss Frannie Vee wishes to extend a welcome to the people of Manchester. With summer over, dances will be starting and I'm sure you'll want to take an active part in the fun.

PRIVATE TRUMPET INSTRUCTIONS WITH LARRY METTER Faculty Member Of Hartt College of Music For Appointment Call MI 3-7500 177 MCKEE ST.

THE ARMY AND NAVY BINGO AND DANCING EVERY SATURDAY NIGHT 8:00 P.M. THROUGHOUT THE SUMMER DANCING TO MUSIC OF MUSIC MAKERS ORCHESTRA

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NATALIE NORMAN DANCE STUDIO Opening in Manchester Tuesday, Sept. 15th British-American Club 75 MAPLE ST. All types of dancing including a School of Modeling. For information or to register. Call JA 8-8718

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TV Bergen En By Jus On first seem strange occasionally to fathom your own lar Yet, it's when one's number of going on in oppression. Bergen E terpreter a c p.m. (CBS) tions which propiate th last word o The first is which he ha S 277 STAN STAV EV A servio ed by r not p buy w STANE IV GADD FOR REAL INSUR JARVIS REALT 288 E. C DO F and 850 MA Service Was Refr Te Reas ALL WO BAR MO There is a B will fulfil you for departed without obli MEMO 470 Centa S S BOND F DRY C 385 BRO

TV Week

Manchester Evening Herald

SEPT. 12 thru SEPT. 13

CHANNELS 5-9-13-22-39-44-55

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Bergen Evans

Entertaining Scholar

By JUSTINE HIMWICH
On first impression, it might seem strange that any of us should occasionally need an interpreter to fathom the subtle meanings of our own language.

Yet, it's not too surprising when one realizes the tremendous number of changes continually going on in our everyday styles of expression.

Bergen Evans, who fills the interpreter's chair each Sunday at 5 p.m. (CBS-TV), has two distinctions which make it especially appropriate that he should have the last word on this complex subject. The first is his own native wit by which he has molded the study of

language into lively entertainment. The second is his exceptional scholastic background.

After obtaining an M.A. at Harvard, Dr. Evans won a Rhodes scholarship at Oxford, England, where he received a B. Litt. degree and at the same time, had a singular opportunity to compare England's educational system with our own.

The intriguing topic of education came up for discussion one morning while Dr. Evans was in New York during a respite from his English classes at Northwestern University. The subject arose during lunch at the Hotel Plaza when Dr. Evans was asked to discuss the three years he spent at Oxford.

Witty and articulate as always, Dr. Evans began by praising Oxford's methods, but said regretfully, "You can't take their method and put it into American classes, because the whole essence of their method is—they don't have classes. At Oxford, subjects are taught by tutors only and each teacher sees only one student at a time, for an hour a week. A tutor may have as many as ten students but, usually, no more. Here, the tendency is all the other way—bigger and bigger classes. I, myself, have a class of 400 students."

English Teaching Methods
Dr. Evans paused, took a sip of coffee and continued:

"Instead of having formal classes at Oxford, they prefer a discussion period between the tutor and his student. Actually, the student does most of the talking, the premise being that this is the best way to develop his own mental faculties. The professor may interrupt and correct any misinterpretation, but he usually maintains a passive role. To illustrate, I knew a student who had received a 'first'—the highest academic distinction. He told me that for the three years he was tutored by Professor F. P. Wilson, the tutor never said a word. The reason for this was simple—he wanted the boy to develop his own ideas—not merely absorb Mr. Wilson's." Dr. Evans added humorously, "My own tutor once told me that if I could ask him a question he could answer, he would resent



Bergen Evans, host on "The Last Word," holds a pre-show discussion with Peter Ustinov.

it. He used to be so pleased and excited when I kept asking him questions he couldn't answer."

Dr. Evans then gave an example of the difference in homework assignments here and abroad. "In this country, we'll assign, say, 150 lines of Chaucer as a reading assignment. At Oxford, all the professor will say is 'read Chaucer and write a paper on his works.' The student must then read Chaucer extensively enough to write a paper which takes an hour to read. This type of assignment is given every week." He then added, "There are lectures at Oxford, but it isn't considered good form to attend them."

Schools Without Students
Dr. Evans illustrated his next point in typical original fashion. "In English schools, the student is of no importance whatsoever in terms of his own opinions on school regulations, etc. One school, 'All-Souls School' settled the whole problem once and for all—they just got rid of all the students. Now they just have

a faculty which lives there and continues to study. You see," he explained, "the English believe in supporting these exceptionally brilliant people for the rest of their lives in order to let them study, do research, etc. In my own class at Oxford, there was a student—Archie Campbell—who received five 'firsts'—something akin to earning five degrees at once. After graduation, he disappeared into All-Souls School and has never been heard of since."

Asked whether he would ever like to conduct a class on TV, Dr. Evans said he supposed he might as well be on the screen as face 400 students. However, he pointed out a few of the snags in having students appear on a 'classroom' show.

"Unfortunately, many classes are a game of hide-and-seek. Too often, the student hasn't read the assignment and his greatest aim is to conceal that fact. It would be rather awkward if this situation developed on a television show."

Dr. Evans says he's never quite known how he got into TV. He remembers being called on the phone and asked whether he would like to be a member of a panel show called "The Majority Rules," in Chicago, in 1949. From there, he went to "Down You Go" which lasted 5½ years—three in Chicago and 2½ here in New York.

One thing is certain—if Dr. Evans were called upon to conduct a class on TV, irrepressible entertainment would undoubtedly be a standard by-product of all his classes.

"This summer went by quicker'n a cricket's twitch," says Tennessee Ernie who vows he is rested and ready "to come on like a wagon load of turkeys" for the fourth TV season. Please, Ernie, no mention of turkeys. He spent the summer touring with his wife, Betty, and sons, Buck and Brian.

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SATURDAY Television PROGRAM

Channel	Program	Time
12:00	Love Bangor	2
12:00	True Story	2
12:00	Uncle Al Show	2
12:00	Candlepin Bowling	49
12:00	Our Gang Comedy	22
12:00	Detective Diary	22
12:00	Saturday Matinee	5
12:00	"Death on the Diamond", Robert Young and Midge Evans.	5
12:00	Feature Film "Man from Sonora" Johnny Mack Brown.	5
1:00	Film "Mr. Wizard"	22
1:00	The 3 Babes	20
1:30	Saturday Slap	20
1:45	This Week in Sports	3
1:55	Baseball Preview	3
1:55	Baseball (Red Sox vs. Athletics)	3
2:00	Baseball (Red Sox vs. Athletics)	3
2:15	Leo Durocher's Warmup	22
2:25	Baseball (Cincinnati Redlegs vs. Milwaukee Braves)	3
3:30	Movie "Fifty Million Frenchmen", Olsen and Johnson.	18
4:30	Face of the Week "Movie" "First Legion", Charles Boyer.	3
4:30	News and Weather "Every hour 1 minute before start of next program).	3
5:00	The Three Stooges National Singles Tennis Championship.	22
5:30	Rauch Party	48
5:30	Hitsville	5
6:00	Base of the Week "Roy Rogers"	3
6:00	Sal Alal	18
6:00	Saturday Performance	48
6:30	News Weather & Sports	3
6:30	Air Force Story	22
6:30	Western Theater "Law of the Golden West" Monte Hale.	3
7:00	Pro Shop	3
7:00	Deadly Valley Days	3
7:00	Movie at 7 "Gentlemen from Dixie", Jack LaRue and Marion Marsh.	18
7:00	Whistleblowers	22
7:00	White Hunter	48
7:15	Newsweek	3
7:30	Playball	52
7:30	"Reckoning"	2
7:30	"The Desperate Age", Barbara Bel Geddes, Wendell Corey, Allyn MacMahon, Martin Balsam star.	2
7:30	Story about an attractive, but seemingly manly secretary who is embroiled in a romantic crisis.	2
7:30	Jessama (Color) (Premiere) Stars Lorne Green, Pernell Roberts, Dan Blocker and Michael Landon.	2
7:30	"Road for Lotta" with guest star Yvonne DeCarlo, Entertainer Lotta Crabtree is hired by the silver barons to lure Little Joe Cartwright to Virginia City, to be held as hostage for a valuable supply of lumber.	2
7:30	The Dick Clark Show	52
7:30	Music and guests, Paul Anka, Roberta Shaw, and Bobby Rydell.	52
7:30	Mystery Is My Business	18
7:30	Wrestling Jubilee USA	52
7:30	Red Foley emcee, with guest Paron Young, others. Country style musical variety and comedy show. Additional guest, Smiley Burnette.	52
7:30	Wanted: Dead Or Alive	3
7:30	Stars Steve McQueen, Randolph demonstrates his compassion for the weak as he faces a vengeful father of a child near death.	3
7:30	The Man and the Challenge	22
7:30	Starring George Nader (Premiere). The Sphere of No Return, Glenn Barton, accompanied by his assistant and another scientist becomes trapped aloft in a sealed gondola during a high altitude balloon ascent.	22
7:30	Jubilee USA	52
7:30	Brenner	5
7:30	Stars Edward Binna, "Word of Honor" Headlines scream of police brutality as Roy Brenner strikes a tenement alley in search of justice that applies to policemen as well as civilians.	5
7:30	The Deputy (Premiere) Stars Henry Fonda and Allen Case, in "Bride for a Day."	5
7:30	Lawrence Welk Show	52
7:30	Movie At Nine "They Made A Criminal"	18
7:30	Have Gun, Will Travel	3
7:30	Stars Richard Boone, Paladin has a deadly rendezvous with four men in a lonely halfway house on a scenic trail.	3
7:30	Cincinnati City	22
7:30	George Montgomery stars "The Town is a Prisoner. Sheriff Tommie is faced with a grave predicament when a Mexican regiment and American Cavalry rebels occupy the city while planning an attack on Texas."	22
7:30	Miss America Pageant	3
7:30	With Douglas Edwards and former Miss America Marilyn Van Derbur as host and hostess, and Bert Parks as emcee.	3
7:30	Highway Patrol	5
7:30	Saturday Night Sports	48
7:30	Pro Football Game (Green Bay Packers vs. Washington Redskins).	48
7:30	It Could Be You	22
7:30	Audience participation show of surprises. Bill Leyden is host.	22
7:30	Burder Patrol	5
7:30	Phase The Pastor	18
7:30	News & Weather Confidential File	18
7:30	Certain Time "Arsenic and Old Lace", Cary Grant and Raymond Massey.	18
7:30	Saturday Night News and Weather	22
7:30	News	52
7:30	World's Best Movies (Double Feature), "China Clipper", Pat O'Brien and Humphrey Bogart, "The Dangerous Partners", James Craig and Signe Hasso.	52
7:30	Ente Show "The Snake, Pit", Olivia De Havilland.	52
7:30	Wrestling	52
7:30	"Queen for a Day", Jack Bailey.	52
7:30	News	48
7:30	Nightcap Edition News	48
7:30	Charlie Chan	22
7:30	News and Weather	52
7:30	News	22

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SUNDAY Television PROGRAM

Channel	Time	Program	Description
2	8:00	The Christophers	Adventure of Don Juan
3	8:00	University of the Air	Classical Music
4	8:00	News	8:00 News
5	8:00	Science Reporter	Science Reporter
6	8:00	University of the Air	Classical Music
7	8:00	News	8:00 News
8	8:00	Science Reporter	Science Reporter
9	8:00	University of the Air	Classical Music
10	8:00	News	8:00 News
11	8:00	Science Reporter	Science Reporter
12	8:00	University of the Air	Classical Music
13	8:00	News	8:00 News
14	8:00	Science Reporter	Science Reporter
15	8:00	University of the Air	Classical Music
16	8:00	News	8:00 News
17	8:00	Science Reporter	Science Reporter
18	8:00	University of the Air	Classical Music
19	8:00	News	8:00 News
20	8:00	Science Reporter	Science Reporter
21	8:00	University of the Air	Classical Music
22	8:00	News	8:00 News
23	8:00	Science Reporter	Science Reporter
24	8:00	University of the Air	Classical Music
25	8:00	News	8:00 News
26	8:00	Science Reporter	Science Reporter
27	8:00	University of the Air	Classical Music
28	8:00	News	8:00 News
29	8:00	Science Reporter	Science Reporter
30	8:00	University of the Air	Classical Music

MONDAY Television PROGRAM

Channel	Time	Program	Description
2	6:15	Secured Heart	Secured Heart
3	6:15	Agricultural Report	Agricultural Report
4	6:15	Spanish Concert	Spanish Concert
5	6:15	News	6:15 News
6	6:15	Spanish Concert	Spanish Concert
7	6:15	News	6:15 News
8	6:15	Spanish Concert	Spanish Concert
9	6:15	News	6:15 News
10	6:15	Spanish Concert	Spanish Concert
11	6:15	News	6:15 News
12	6:15	Spanish Concert	Spanish Concert
13	6:15	News	6:15 News
14	6:15	Spanish Concert	Spanish Concert
15	6:15	News	6:15 News
16	6:15	Spanish Concert	Spanish Concert
17	6:15	News	6:15 News
18	6:15	Spanish Concert	Spanish Concert
19	6:15	News	6:15 News
20	6:15	Spanish Concert	Spanish Concert
21	6:15	News	6:15 News
22	6:15	Spanish Concert	Spanish Concert
23	6:15	News	6:15 News
24	6:15	Spanish Concert	Spanish Concert
25	6:15	News	6:15 News
26	6:15	Spanish Concert	Spanish Concert
27	6:15	News	6:15 News
28	6:15	Spanish Concert	Spanish Concert
29	6:15	News	6:15 News
30	6:15	Spanish Concert	Spanish Concert

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TUESDAY Television PROGRAM

Channel	Time	Program	Description
2	6:15	The Pastor	The Pastor
3	6:15	Agricultural Report	Agricultural Report
4	6:15	Spanish Concert	Spanish Concert
5	6:15	News	6:15 News
6	6:15	Spanish Concert	Spanish Concert
7	6:15	News	6:15 News
8	6:15	Spanish Concert	Spanish Concert
9	6:15	News	6:15 News
10	6:15	Spanish Concert	Spanish Concert
11	6:15	News	6:15 News
12	6:15	Spanish Concert	Spanish Concert
13	6:15	News	6:15 News
14	6:15	Spanish Concert	Spanish Concert
15	6:15	News	6:15 News
16	6:15	Spanish Concert	Spanish Concert
17	6:15	News	6:15 News
18	6:15	Spanish Concert	Spanish Concert
19	6:15	News	6:15 News
20	6:15	Spanish Concert	Spanish Concert
21	6:15	News	6:15 News
22	6:15	Spanish Concert	Spanish Concert
23	6:15	News	6:15 News
24	6:15	Spanish Concert	Spanish Concert
25	6:15	News	6:15 News
26	6:15	Spanish Concert	Spanish Concert
27	6:15	News	6:15 News
28	6:15	Spanish Concert	Spanish Concert
29	6:15	News	6:15 News
30	6:15	Spanish Concert	Spanish Concert

WEDNESDAY Television PROGRAM

Channel	Time	Program	Description
2	6:15	Secured Heart	Secured Heart
3	6:15	Agricultural Report	Agricultural Report
4	6:15	Spanish Concert	Spanish Concert
5	6:15	News	6:15 News
6	6:15	Spanish Concert	Spanish Concert
7	6:15	News	6:15 News
8	6:15	Spanish Concert	Spanish Concert
9	6:15	News	6:15 News
10	6:15	Spanish Concert	Spanish Concert
11	6:15	News	6:15 News
12	6:15	Spanish Concert	Spanish Concert
13	6:15	News	6:15 News
14	6:15	Spanish Concert	Spanish Concert
15	6:15	News	6:15 News
16	6:15	Spanish Concert	Spanish Concert
17	6:15	News	6:15 News
18	6:15	Spanish Concert	Spanish Concert
19	6:15	News	6:15 News
20	6:15	Spanish Concert	Spanish Concert
21	6:15	News	6:15 News
22	6:15	Spanish Concert	Spanish Concert
23	6:15	News	6:15 News
24	6:15	Spanish Concert	Spanish Concert
25	6:15	News	6:15 News
26	6:15	Spanish Concert	Spanish Concert
27	6:15	News	6:15 News
28	6:15	Spanish Concert	Spanish Concert
29	6:15	News	6:15 News
30	6:15	Spanish Concert	Spanish Concert

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A regular or transistor portable radio 1/2 m STANEK'S will make fall outings more fun for all. Open Thursday evenings until 9.

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Art Needlework Supplies
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"Bells," so we'll tell you about the man, Robert Preston, early in October.

"I make no bones—but I'd like to make some glue—about John Henry and his antics on the set," protests John Payne, of "Restless Gun." "This horse is scene-stealing, lazy, ungrateful horse... he's a fat slob; he's lazy; he eats too much and he hogs the camera. Yet I can't get rid of him."

John refers to the 30 million viewers who think his may be a cross between Man O'War, Fury and Black Beauty—and the Trojan Horse. He declares further: "I do my own action stunts, but this horse has two stand-ins. Fortunately, for Henry, I'm stuck with him. Only thing I can do is plan on making a Western without drive and spontaneity. Went back stage to set up an interview for VIEW concerning the forthcoming

VIEWpoints

Robert Preston, star of the Broadway hit "The Music Man," will be co-starred with Claudette Colbert in "The Bells of St. Mary's," CBS-TV special Tuesday, Oct. 27. We saw "The Music Man" and were impressed with Preston's drive and spontaneity. Went back stage to set up an interview for VIEW concerning the forthcoming

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THURSDAY Television PROGRAM

Table listing television programs for Thursday, including channels, times, and program titles such as 'The Postor', 'Agricultural Report', 'Spanish Course', etc.

THE HOME OF SAVINGS BANK LIFE INSURANCE

Ask About Our New Family Plan Policy. The Savings Bank of Manchester. Main Office: 923 Main Street. East Branch: 285 East Center Street. West Branch: Manchester Parkade.

Stanek ELECTRONICS LABORATORIES 277 BROAD. STANER'S. The dependable place to select your RADIOS & TELEVISION & CAR RADIOS & PORTABLES & HI-FI & MARINE COMMUNICATIONS EQUIPMENT.

Professional Beauty Care. Profile, back, front... you look pretty from every angle with one of our expert hairdo's. MARLOW'S BEAUTY SALON. Conveniently in the center of the shopping district. 887 Main St.—Tel. MI 9-3991.

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TIMBEX Silent Automatic OIL HEAT. will heat your home for less than any other burner or type of fuel. Let Us Prove It! WHITING CORP. 254 BROAD ST. Phone MI 9-1166.

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Manchester Drug. Ned Moses, Ph.G. Reg. Pharm. Proprietor. FREE CITY WIDE DELIVERY. Prescription Specialists. Complete Baby and Cosmetic Department. Sick Room Supplies. CALL MITCHELL 9-4541. 717 Main St.—Manchester.

John H. Lappen, Inc. INSURORS — REALTORS. 164 EAST CENTER STREET—MI 9-5261. OPEN THURSDAY EVENINGS UNTIL 9:00 AND SATURDAYS UNTIL NOON. AN INDEPENDENT AGENT SERVES YOU BEST.

FRIDAY Television PROGRAM

Table listing television programs for Friday, including channels, times, and program titles such as 'Sacred Heart', 'Agricultural Report', 'Spanish Course', etc.

BOLAND OIL COMPANY. 369 CENTER ST. Tel. MI 3-6320. 24-Hour Burner Service. We Give Top Quality Blue Stamps.

Nichols TIRE inc. MANCHESTER. GOODYEAR NYLON TIRES. Store and Plant 265 Broad St. TEL. MI 3-5179. Safe Fur Storage BONDED PICK-UP Fisher DRY CLEANSERS, Inc. 325 BROAD ST.—MI 9-7111.

VIEWpoints. What with school days around the corner, TV is lining up its "Sunrise Semester" agenda. Again, in cooperation with New York University, CBS-TV will begin its third academic year with the 1959 fall term. Two courses—fine arts and history—will be given from Sept. 28 through Jan. 15, 1960. The spring semester, from Feb. 1 through May 13, lists fine arts and psychology as the subjects... both may be taken for either degree or certificate credit. Perhaps you prefer to go to NBC-TV for your schooling. "Continental Classroom" is waiting for you. No trouble to get into either course if you are determined to learn. Just know which letters you prefer. Dr. Peterson, associate professor of sociology at the University of Southern California, will be on the air Monday-Friday, 2-2:30 p.m. (EDT). Now, let's not hear any marital monkeybusiness!

Answers. (1) Robert Van Orden. (2) John Smith, really Robert Van Orden. (3) Wendell Niles. (4) David Suskind. (5) "Little Moon of Alban". (6) Marilyn Van Derbur. (7) Sid Caesar. (8) Lumpy Brannum. (9) Steve McQueen. (10) Longhorns (now almost extinct).

HOW STRONG IS YOUR INVESTMENT PORTFOLIO. We feel that you might profit by having one of our experienced investment specialists examine and reappraise your present portfolio. Our long experience and extensive Research facilities are at your complete disposal. If your present holdings appear to meet your personal investment objectives, we will tell you so. If your portfolio requires re-alignment, we will make specific suggestions. EDWARD W. KRASENICKS, Manager. 813 MAIN ST. MANCHESTER. SHEARSON, HAMMILL & CO. TELEPHONE MI 3-1571. Members New York Stock Exchange.





SIMCA GRAND LARGE

Should a car's engine be in the front or in the rear?

There has been a lot of talk about this topic lately. It's a question you should look into before you buy an imported economy car. To begin with, 3 things are readily apparent: (1) Rear-heavy cars are harder to control when driving on open highways. (2) Rear-heavy cars tend to "jack-up" dangerously when taking fast curves. (3) Rear-engine cars generally have less luggage space than front-engine cars do.

CONTROL OF REAR-HEAVY CARS

They develop an "oversteer" tendency, which makes them "wander" more when on the open highway. They exaggerate the effects of crosswinds and road-slopes, hence are harder to control. They require considerably more steering correction, which tires the driver prematurely.

CONTROL OF FRONT-ENGINE CARS

Front-engine cars, like SIMCA, can actually compensate for crosswinds and road-slopes, which makes driving much easier.

Speed Age magazine said: "SIMCA's fantastic road-holding ability is second to none."

TURNING A REAR-ENGINE CAR

Extra weight in back means that conventional suspension designs cannot be used in these cars. The result? Rear-engine cars have high-pivot swing-axes, which actually lift the whole back end of the car when taking a fast curve.

Most non-professional drivers find this characteristic of rear-engine cars extremely difficult to cope with.

TURNING THE FRONT-ENGINE SIMCA

Motor Life magazine said: SIMCA "sticks to the

turns as if it were on tracks." And Foreign Cars Illustrated said flatly: "The finest performance of any non-sporting vehicle we've tested."

LUGGAGE SPACE IN ECONOMY CARS

Since SIMCA is the longest, widest, heaviest, and most powerful of all leading imported economy cars, it follows that luggage space is no problem. In fact, passenger space is no problem, either.

The 4-door SIMCA DeLuxe, priced at only \$1698* has plenty of room for a family of 5.

SIMCA has 4-door sedans, chic hardtops, sports convertibles, and rugged station wagons that can save you hundreds of dollars a year on gasoline alone. See your dealer and test drive one soon. His showroom is your best "first stop," for he has complete reports and specifications of all leading imported economy cars available today.

Here's a special free offer! If you'd like to find out more about the front-engines vs. rear-engines question, we would be glad to supply you with a complete report.

Send today for our free booklet called "The Advantages of Front-Engine Cars Over Rear-Engine Cars." Why not tear out the coupon right now? That way you won't forget about it.

SIMCA PRICES START AT \$1698 *East and Gulf Coast ports of entry. Inland freight and local taxes extra.

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Suburbia Today

THE MAGAZINE OF PLEASANT PLACES

ERNEST V. HEYN
Editor-in-Chief

PAUL HOFFMAN MARION LOWNDES
Editors

DELMAR LIPP
Managing Editor

In This Issue...

Schools in Suburbia

This month we present a report on our schools. Enrollments keep growing; existing facilities are inadequate; and the tax burden is all but unbearable. And yet, Suburbia is the best place to teach today, says noted educator Dr. Thomas E. Robinson, and suburban schools are the pilot schools which are leading the way educationally in the United States.

Nashional Event

Ogden Nash is a person who writes verse. He writes it so well that practically everyone else in the world who writes verse writes verse that is worse.

This month he honors the magazine of the places pleasant, with the best notions on life in Suburbia by one who has never been there that we've ever seen either past or present.

Which we take with a grain of salt and a wink of the eye; We happen to know that he was born in a suburb, the suburb of Rye.

Our Budget Talks Back

At last—a budget with a personality! Here's one family's financial formula told delightfully by a man who turned the dull affair of domestic accounting into an adventurous game played by him, his wife—and that budget.



Jane Oliver

Our cover artist was born and raised in the suburbs. She went through the public school system, although she freely admits that the schools in her day were dark and dim and sober—and not a bit like the bright, happy scene she depicts for us this month.

LEONARD S. DAVIDOW
Publisher

SUBURBIA TODAY is distributed nationally with newspapers in selected suburban communities. Editorial offices at 60 East 56th St., New York 22, N. Y. Advertising offices at 405 Park Ave., New York 22, N. Y. Business offices at 153 North Michigan Ave., Chicago 1, Ill. Patrick O'Rourke, Advertising Director; James L. Thompson, Advertising Manager; Morton Frank, Director of Publisher Relations. © 1959, Suburbia Publishing Corporation, 153 N. Michigan Ave., Chicago 1, Ill. All rights reserved.

Suburbia Today, September 1959

How to make your summer-weary lawn look like spring again



USE GOLDEN VIGORO

The Foolproof Lawn Food

- Won't burn grass that's green and growing—even in summer and fall heat. And you don't have to water it in because Golden Vigoro is a non-burning lawn food protected by U. S. Patent No. 2,827,368.
- Complete diet of everything grass needs except sun, air and water.
- Keeps lawns greener clear up till frost.
- Builds thick, springy turf that can weather the winter dormant season well-fed and healthy.

Bring spring back to your summer-weary lawn with a feeding of New Golden Vigoro right now. It's the foolproof lawn food that's 100% safe to use even in hot summer weather. It won't burn. It's really complete. And its long-lasting benefits will help your lawn go into the

winter dormant season well-fed and vigorous for a faster green-up next year. Economical, too! You save money, time and water with long-lasting Golden Vigoro Lawn Food.

For Fall-Planted Bulbs

VIGORO

BULB FOOD

- Special Holland Formula
- Promotes bigger bulb and blooms
- Contains End-o-Pest to prevent damage from soil insects, moles and field mice.

NEW U. S. PATENT
No. 2,827,368
Awarded March 18, 1958

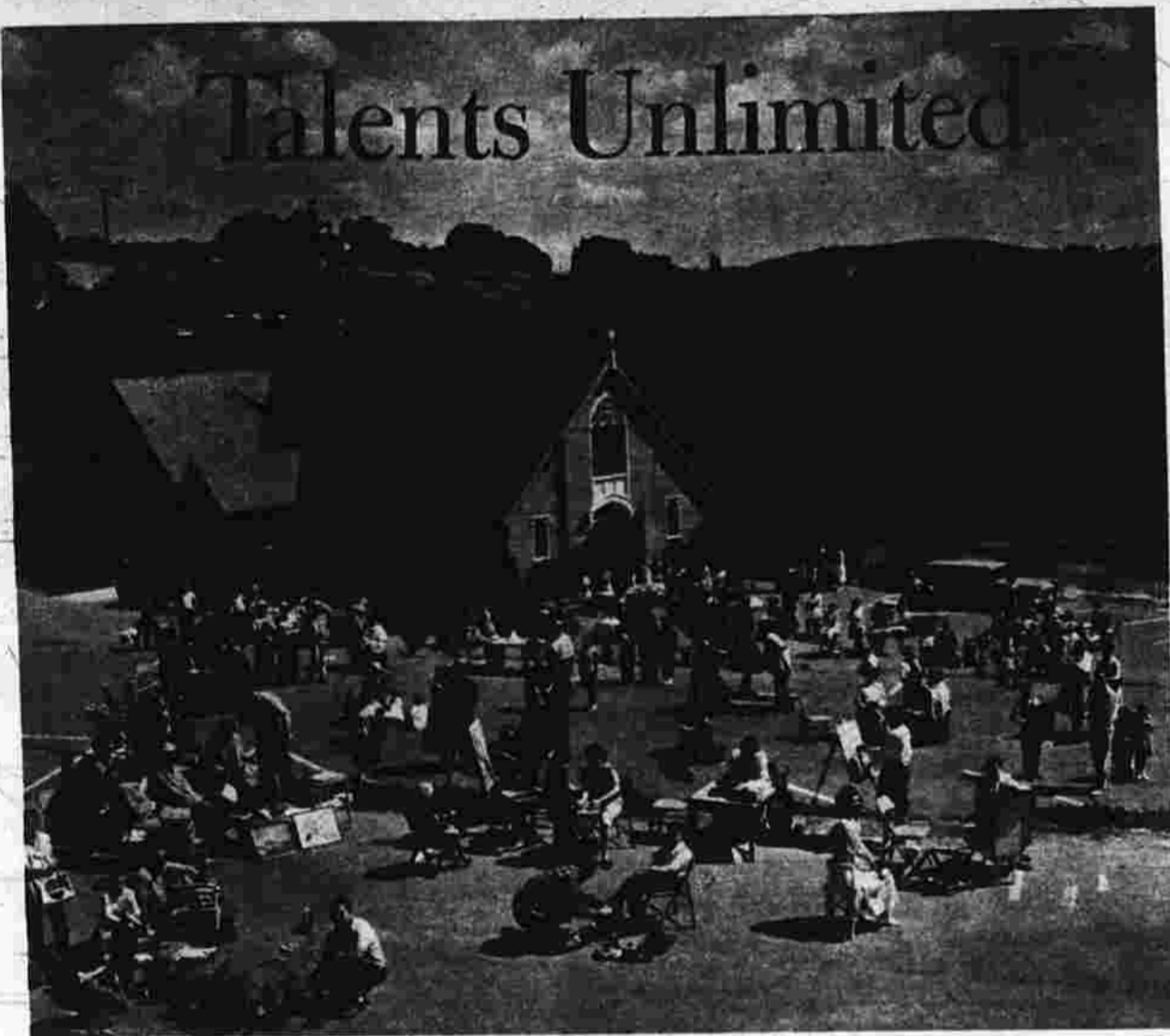


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My, how things grow with

VIG...VIG...VIGORO

Talents Unlimited



Talented parishioners gather together to let their lights shine before men.

Some 250 parishioners put their various talents to use to earn money for St. Stephen's Church in Orlanda, California



The minister's specialty: shoe shines.

MEMBERS of the Rev. Albert Lucas' congregation of St. Stephen's might have written checks or signed pledges to help the building fund for the church school and parish house, but they chose, instead, to devote their own talents and time and energy directly to the cause. Some painted portraits and some gave chess lessons.

Men "hired out" as gardeners and odd-job men, and their wives answered calls to sew, knit, baby sit and iron. Teen-agers helped, by mowing lawns and washings cars. Twelve-year-old Carl Daughters baked and frosted 18 cakes and sold them after church, making a net profit for St. Stephen's of fifteen dollars.

The drive lasted two months, earned hundreds of dollars for the building fund and yielded an unexpected dividend for the hard and willing workers, who made new friendships as they hired each other's services and discovered each other's talents.



Barbara Newell demonstrates how to make a ceramic hanging plaque, using a hand print of her son Mark.



Ann Ryan's talent is hairdressing. Satisfied customers are Libby Ballard, Mary Kronke.

How to make exciting dressings no one can buy

... so easy to do with a GOOD SEASONS MIX



Look—5 dressings with Old Fashion Garlic

1. The basic dressing:

Old Fashion Garlic Mix makes a fine French dressing, delicately-flavored, but with a subtle undertone of garlic. Truly continental—light, fresh. To make it, just add your own oil, vinegar, and a little water to the herbs-and-spice Mix. (The water, or a substitute liquid, is an old French secret. Makes a smoother blend.) Easy directions are on the Good Seasons envelope.



2. Creamy French Dressing

To make this, just substitute either mayonnaise or sour cream for the water in the basic dressing. Perfect for those who like creamy, thicker dressing, but with sophisticated flavor—never too bland.



3. Wine-Parmesan Dressing

Substitute wine—red, white or a vermouth—for the water. Just before the final shaking of dressing, add 2 table-spoons of grated Parmesan cheese. This is sensational on green salads!



4. Fruit Salad Dressing

Substitute orange juice or pineapple juice for the water. The Good Seasons herb-spice base, with its gentle hint of garlic, gives a delicious new flavor to a fruit salad. Tantalizing, smooth.



5. Tomato-Chive Dressing

Savory, bright and versatile. Equally good on tossed salads, cottage cheese or seafood salads. Use either tomato juice, sauce, soup or catsup, instead of water. Add a heaping table-spoon of chopped chives or onions before final shaking. Magnifique!



This smart cruet is available in the Good Seasons Salad Dressing Kit. Or, use any screw-top jar for mixing.

Creating your own fresh dressings is so easy when the base is a Good Seasons Mix—the blend of a continental chef. Choose from 7 different Mixes, too.



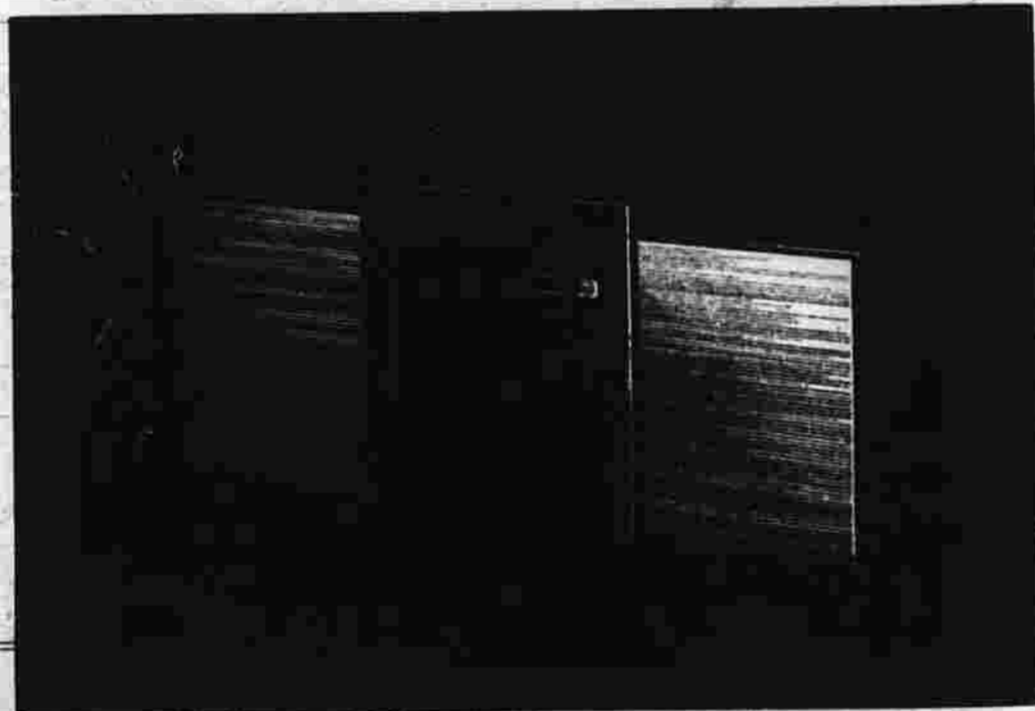
GENERAL FOODS BROTHERS SEEKS TO THE UPHOLDING THE QUALITY OF GOOD SEASONS

Now! VERSATILE MODULAR STEREO

—designed with you in mind!

Now you can "tailor" your High-Fidelity stereophonic system to fit any room arrangement, to solve any acoustical problem, to satisfy any personal listening preference. The new Voice of Music 'Stereo/Modular' consoles have a unique modular construction that lets you enjoy them as beautiful integrated consoles—or to separate them into three modular units. At last you can have stereo that perfectly fits your room decor while it suits your own critical ears. There are so many ways these versatile instruments can be arranged—but no matter what arrangement you choose, you'll be rewarded with the most thrilling and realistic music ever heard in your home!

The perfectly matched speaker systems each have 12-inch and 3 1/2-inch speakers. The central module contains V-M's famous 'Stere-O-Matic' 4-Speed Changer with Diamond Needle. Powerful Dual-Channel Amplifier. 'tone-o-matic' Loudness Control. Balance Control. Dual inputs for tape recorder, tuner and TV add great versatility.



V-M Model 580—richly styled in fine, hand-rubbed Genuine Walnut or 'Sahara' Blonde. Comes with 12 legs and rails for creating either a 3-piece modular system or a complete console.

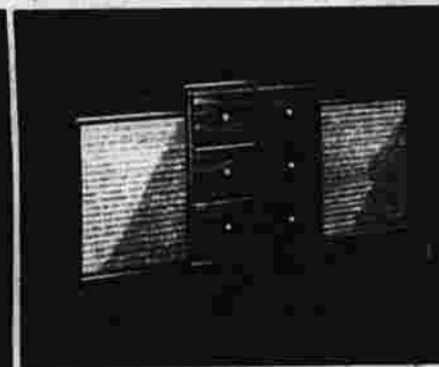


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V-M Model 581—Genuine Mahogany cabinetry has rich, hand-rubbed finish.



V-M Model 582—magnificent, hand-rubbed Genuine Cherry is used for this expression of Early American cabinetry.

Impressions of Suburbia by One Who Has



by Ogden Nash

*Suburbia is a modern Utopia,
Of gracious living a cornucopia.*



*The average family income, I hear,
Is twenty-five thousand dollars a year.*

*Station wagons adorn the valleys and ridges,
And the sports cars travel in swarms, like midges.*



*Here are gardens where no one weeds or delves,
Where tomatoes and tulips raise themselves,*

*And, should furnace or freezer act less than dandy,
There's always a quaint old handy-man handy.*



*The summer week ends are always cool
Round the barbecue grill and the swimming pool,*

Never Been There,

or, All I Know Is What I See in the Ads.

And in winter the family hovers in glee

O'er the Hi-fi set and the color TV.



*With the joys of Nature in such propinquity
There's an absence of juvenile delinquency.*

The children (each home has two and a third)

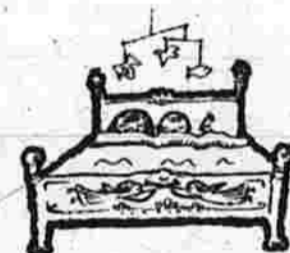
Are the kind that are seen and never heard,



*So at nightfall instead of the city's turbulence
You hear a kind of soothing suburbulence*

And parents drive off to the P.T.A.

As the young obediently hit the hay



*Such is my vision of Suburbia,
Where I'd rather live than in Russia or Serbia.*

I'd Rather Teach In The Suburbs

BY DR. THOMAS E. ROBINSON

Author, teacher, ex-school superintendent and
President of the State Teachers College, Glassboro, New Jersey.

The 'Revolution in Geography' of the past twelve years has produced a revolution in American education, according to this noted educator, which makes teaching in suburbia exciting and compelling



VISTA MAR, near San Francisco, which shelters campus from wind and fog, fitting design to climate.

There are difficulties in the schools of suburbia—in getting enough good teachers, in building schools fast enough, and worse difficulties in raising tax rates to finance our schools.

But in spite of struggles and setbacks, suburban schools now are leading the way educationally in the United States. They have become pilot models for the best in teaching and administrative practices.

If I were beginning my teaching career now, I would choose the suburbs. Until twelve years ago I had always lived in a large city. I had gone through the city schools, as student, teacher and administrator. And whenever I was asked, I said that the city schools were the best in the land.

We lucky city teachers knew the conditions under which our unfortunate colleagues in the suburbs and rural areas worked. They had large classes. Sometimes there were several grades in one classroom. The buildings in which they worked were usually small and old. They had few administrators to help them improve their professional ability or to support them in their difficulties. To get to school they usually had

to buy a car, which they could ill afford.

Under these circumstances, teachers in the suburbs felt that they were left alone to sink or swim. Their chief hope was that, sooner or later, they would be able to go on to a city school system.

What has happened in the last twelve years is a revolution in geography—a revolution that was not possible during the depression or the home-construction "freeze" of World War II. It reversed the population trend toward cities and led suburban education to a new dignity and importance.

Pace-setting Schools

The suburbs today are the first choice with our beginning teachers. Demand is such that all our seniors this year have been offered an average of five contracts. Their problem is which to sign—rural, city or suburban? To help them decide, we let them visit the communities whose contracts they were considering. Here are some of their reports:

"Most suburban communities have new schools with a modern program of studies and equipment to delight a teacher's heart."



HEATHCOTE, in an eastern suburb, has picture-window wall which adds to the freedom and ease apparent in this pleasant classroom situation.

"In suburban schools there seemed a friendlier, more intimate relationship between administration and teachers, and teachers themselves."

"Teachers in suburbia seem to have more freedom of action and for experimentation. The control lies in the knowledge the superintendent and principals have of what each teacher is doing. In the larger systems control is enforced by impersonal rules from the superintendent's office."

"Schools in the suburbs are closer to the people, who seem to have a greater urge to improve them."

"The teachers in suburban districts seemed to want us to come, and opened their collective arms to us. Most of them were somewhat new themselves. They weren't so much established in cliques."

Progress—at a Price

There has indeed been a revolution. No revolutions take place in an aura of sweetness and light, and the revolution in suburban education is no exception.

Recently, I talked with an old-timer who now finds himself in a thriving community where, a few school years ago, there had been open farming country.

"We always had a good school system here," he said. "It was small, but good. Then a lot of 'foreigners' came in and wanted us to change everything. They had no respect for our traditions."

A former board member in the same community, who owned the largest farm in the area and who had "inherited" the board presidency from his father, exclaimed: "Our family has always had an investment in this town. We paid a large part of the taxes. Then those people came in and bought eight thousand homes here. They wanted many things I didn't like. They voted me off the board and now things are in an awful mess, with taxes far higher than they have ever been before."

A present board member explains it this way: "It's hard to know what the people want. They want everything that's best—and they want it all at once. Just to keep innovations coming slowly enough for a school system to absorb them, I have to oppose many of their suggestions. No doubt I'll soon be replaced."

His position is easy to understand. But so is the position of parents. As one of them said, "We live

here. We pay taxes. Our children are entitled to an education. We can't wait. If the school board can't see our position, we'll change the board."

Look Toward Suburbia

And yet, in spite of these conflicting factors and points of view, suburban schools are leading the way. If I were a beginning teacher, I would indeed make the same decisions our seniors are making—I would look toward suburbia. I feel I would be stimulated in my personal and professional growth by new adjustments, needs and unusual pressures. I would like working closely with civic groups and parents.

I would welcome the closer association with administrators and other teachers. I would appreciate the opportunities for leadership and experimentation.

I would want to live where I was teaching and rear my family in a pleasant and active neighborhood.

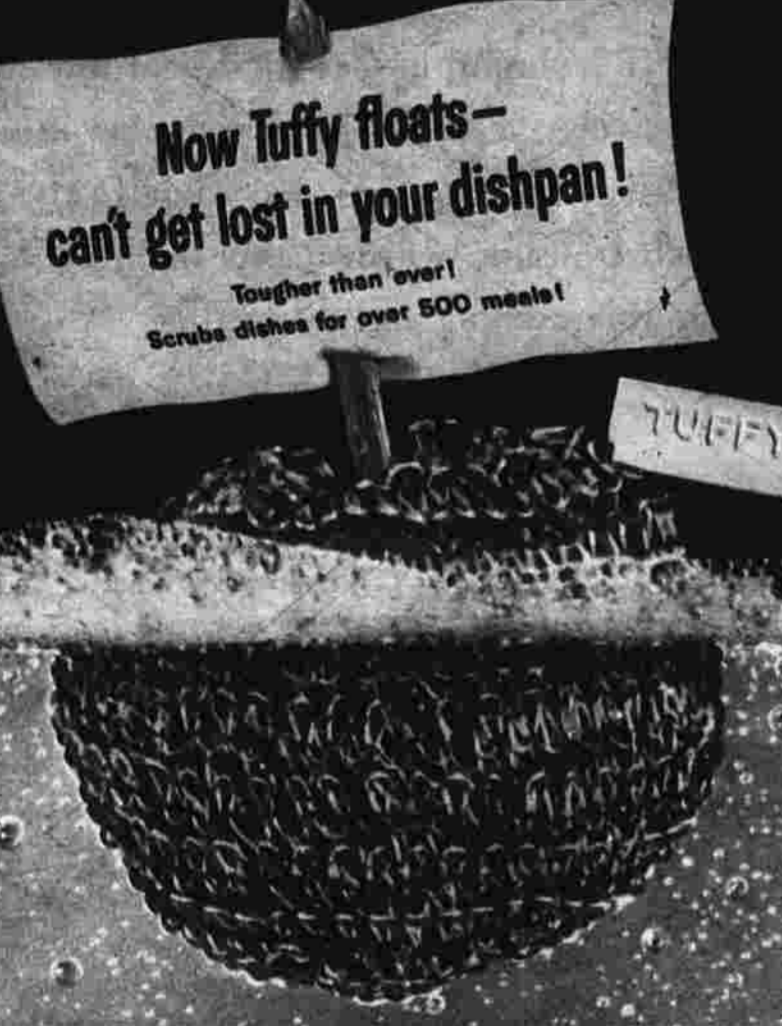
The city was my choice thirty years ago. Today, if the choice were mine, I'd dig my heels in a plot of suburban ground and help a growing community to become another of the many pilot systems in American education, which are forming around our cities.

WHAT ABOUT SCHOOL TAXES?—see next page

FIRST CHOICE—Many young graduates believe that suburban schools offer a better chance for personal and professional growth


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BY CHRISTINA PAPPAS

...And What About School Taxes?

*The Battle For Better Schools in
suburbia rages on—leaving most
tax-harried citizens
wondering if they
can keep pace with
education's ever-
increasing needs*

WHEN the school bell rings on September 15 in Arcadia, California, students at the High School will be greeted by a strange sight—ten canvas tents on their campus. These temporary classrooms have been leased by the school board in an effort to ease the pressure of a greatly expanded enrollment. The tents were put up, according to superintendent William Staerkel, because Arcadia's voters turned down two bond issues—one in 1957 and one in 1958—that would have raised funds for more permanent facilities to house the children of this community, which has grown in size from 9,000 to almost 40,000 residents since 1940.

This is an isolated example, to be sure, but it helps point up the biggest question mark in education today—how are we going to get enough schools for the estimated 1965 school population of 40 million, and who is going to pay the bill?

This fall half our school population will attend schools built in the past fourteen years, but the supply has not kept up with the demand. There is a constant effort to keep up, but school boards find that as soon as they finish planning one project they have to start planning another. Charles Wilson, superintendent of School District 108 in Highland Park, Illinois, says that although facilities in his community are adequate for the next year, a tax referendum will have to be held sometime within a year or two to keep up with continued growth. This could almost be a national lament.

Temporary classroom in Arcadia, California. Tents were leased by school board because, at present, funds are not available for expansion.



Common problems are discussed by school administrators meeting in Washington, D. C.

Taxpayers Are in Revolt
With children filling every classroom, with a shortage of almost 160,000 classrooms, there are indications of stiffening voter resistance to a greater tax load for further expansion.

The situation in New York State, for example, amounts to what has been called a "taxpayer revolt," since the budgets of twenty-three districts were rejected at the polls this spring. In some areas budgets have been returned as many as five times. As a result of these defeats some districts have had to ask the state to authorize an austerity budget for their schools which provides only for salaries and maintenance, but does not allow for new books, or cafeterias, athletics and bus service.

There are many reasons for "high resistance" to higher budgets. Taxes are already burdensome. Older residents with children out of school are often reluctant to pay for increased school expenditures in which they now have no direct stake. And finally, except for our largest cities, school boards are elected directly by the people. They also vote on how much money the school board will get. How a person votes in a school election helps determine how high his taxes will be. Many people vote "no" to school referendums because they want to hold down their total tax outlay—and because this is one place where they can speak up and make their voices heard in rebellion against all taxes.

More Good News Than Bad
So far, we've only looked at the bad news in school finance. Actually, there is more good news, much more good news than there is bad. There is much progress being made in the Battle for Better Schools. In many cases the needed taxes can be found. For, in spite of the bitter skirmishes, almost everyone in America would quickly agree that our children are precious resources and the fight is worth continuing on all fronts, and for as long as it takes.

Campaigns of publicity and information have aroused public interest—and public interest is the best supporter of our schools. Time and time again bond issues have passed and budgets have been approved after such a campaign was waged by the school authorities and

by citizens committees, of which there are 18,000 hard at work in the United States today.

To see what can be done, once the public understands the issues, take the case of Arlington, Virginia. Thirteen years ago, there was a school crisis in the making. There were no kindergartens. Teachers' salaries were inadequate. Classes in the existing schools were large and some children had to attend half-day sessions. Parents were alarmed, but individuals could not do very much. Clearly, there was a need for concerted effort. The group which finally sparked the fight was the Citizen's Committee for School Improvement. With the aid of the PTA and other civic organizations, the CCSI embarked on its campaign.

Bell-ringing for Better Schools
By a door-to-door bell-ringing effort they were able to petition changes in school-board policy. They then won the right to elect their school board—which had up to that time been appointed. The next step was an open election. The CCSI campaigned for higher salaries and new school construction. In three years it had managed to arouse the public interest to such a degree that the old school system was on its way to becoming one of the best in the nation. Arlington now has 15 new schools. Salaries and teaching standards have risen. Half-day sessions have been eliminated. Although the job in Arlington is not yet completely done, great improvements have been made which would not have been possible in a community that was not aware of all the facts and issues.

Mill Valley, California needed a new elementary school which necessitated the passage of a \$600,000 bond issue. The way the citizens of this community attacked the problem is amusing—and proved most effective. They put on a musical revue called "South Prolific," which pointed up the suburban battle between the rising birth rate and non-expanding classrooms. Through this theatrical expedient citizens were alerted and informed about the needs in their community, and the bond issue passed.

Pattern Is One of Progress
These are just two examples among the thousands which occur every year in this country.

Continued on page 23

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September

the month for...

sociability
school day
satisfying
breakfast

sociability

CHILLED PLUM CREME

Here is a sweet to enhance any menu, from a dessert bridge to a formal dinner, and appeals to tastes, from the simplest to the most discriminating.

To Prepare: 30 MIN. To Chill: 4 HRS.

- 1/4 cup cold purple plum juice*
- 3 tablespoons orange juice
- 1 tablespoon lemon juice
- 1 1/2 tablespoons (1 1/2 env.) unflavored gelatin
- 3 cups purple plum purée** (3 to 3 1/2 lbs. purple plums)
- 1/2 cup sugar
- 4 egg whites
- 1/4 teaspoon salt
- 1/2 cup sugar
- 1 cup chilled whipping cream

1. Pour the plum juice, orange juice, and lemon juice into a bowl. Sprinkle the gelatin evenly over the liquid. Let stand about 5 min. to soften.
2. Combine the plum purée and 1/2 cup sugar in a saucepan. Stirring frequently, heat over low heat until sugar is dissolved and mixture is very hot. Remove from heat.
3. Stir the softened gelatin and add to the hot purée; stir until gelatin is completely dissolved. Cool thoroughly.
4. Chill a bowl and rotary beater.
5. When plum mixture is cool, beat the egg whites and salt until frothy. Add 1/2 cup sugar gradually, beating well after each addition. Beat until rounded peaks are formed and egg whites do not slide when bowl is partially inverted.
6. Using the chilled bowl and beater, beat the whipping cream until of medium consistency (peaks softly). Spread whipped cream and plum mixture over beaten egg whites and gently fold together. Turn into a 2-qt. casserole. Chill about 4 hrs.
7. Top each serving with sweetened whipped cream and chopped butter-roasted almonds.

6 to 8 servings

PURPLE PLUM SHRUB

The deep purple and rich flavor of this shrub distinguish it as a regal beverage for toasting the lovely month of September.

To Prepare: 15 MIN.

- 2 cups purple plum juice*
- 2 cups sugar
- 1 1/2 teaspoons cider vinegar
- 2 1/2 cups chilled sparkling water

1. Combine plum juice and sugar in a saucepan. Set over low heat and stir until sugar is dissolved. Increase heat and simmer 10 min. Remove from heat and stir in vinegar. Cool; chill thoroughly.
2. Just before serving, pour sparkling water into chilled mixture.

About 5 1/4 cups

*For Plum Juice - Rinse fresh purple plums. Cut into halves and remove pits. Put in kettle with cold water, allowing 1/4 cup cold water to 1 qt. of firmly packed plums. Cover. Bring to boiling. Simmer at least 10 min., or until plums are soft. Strain through a jelly bag. Allow to hang several hours. Reserve the pulp for preparing purée. This juice may be frozen and used for jelly-making or may be sweetened for beverage use, such as a shrub.

**For Plum Purée - Force reserved plum pulp through a sieve or food mill. This may be frozen.

September... time to get back into the swing of things... the time-clock schedules of school and commuting, of meetings and parties. We hope that the Chilled Plum Crème and Purple Plum Shrub will add a new note to your entertaining, the cookies bring a special treat to the school set, and the French toast will spur the entire family to eat a nutritious breakfast.



Chilled Plum Crème, Purple Plum Shrub, and a compote of fresh fruits chilled in ginger ale.

school days

DOUBLE CHOCOLATE REBELS

Created by a teen-ager, these crunchy oatmeal cookies full of chocolate flavor should be a smash hit with the back-to-school crowd.

To Prepare: 25 MIN. To Bake: 12 MIN.

- 1 cup sifted flour
- 1/2 teaspoon baking soda
- 1/2 teaspoon salt
- 6 tablespoons cocoa
- 1 1/4 cups butter
- 1 teaspoon vanilla extract
- 1 1/2 cups sugar
- 1 egg, well beaten
- 1/4 cup water
- 3 cups uncooked rolled oats
- 6 oz. (1 pkg.) semisweet chocolate pieces

1. Sift together the first four ingredients. Set aside.
2. Cream the butter and vanilla extract together until butter is softened. Add the sugar gradually, creaming until fluffy after each addition. Add the beaten egg in thirds, beating thoroughly after each addition.
3. Add dry ingredients alternately in two additions, water in one addition, to the creamed mixture. Mix thoroughly after each addition. Add the oats gradually, stirring well. Mix in the chocolate pieces.
4. Drop by teaspoonfuls about 2 in. apart onto ungreased cookie sheets.
5. Bake at 350°F 12 min. Remove cookies to cooling racks.

About 15 doz. 2-in. cookies

Note: For 3-in. cookies, drop dough by tablespoonfuls and bake about 18 min. This size makes 5 doz. cookies.

satisfying breakfasts

STRAWBERRY-BUTTERED FRENCH TOAST

Here is our bow to Better Breakfast Month - a French toast of enriched bread, eggs, milk and strawberries which supply necessary protein, vitamins and minerals. When meat is served as an accompaniment, flavor is complemented and nutrition further fortified. It's a good idea to get one-fourth to one-third of your daily calorie intake at breakfast time.

To Prepare: 15 MIN. To Cook: 6-8 MIN.

- 1 10-oz. pkg. frozen sliced strawberries, thawed
- 3 eggs, slightly beaten
- 2 teaspoons sugar
- 2 teaspoons grated lemon peel
- 1/2 teaspoon vanilla extract
- 1/2 cup cream
- 4 slices white bread, cut in halves
- 4 teaspoons butter

1. Drain strawberries. Measure 1/2 cup sirup. Prepare Strawberry Butter, using the berries and any remaining sirup.
2. Blend together in a shallow bowl the eggs, sugar, lemon peel, and vanilla extract. Mix in the cream and 1/2 cup strawberry sirup.
3. Put bread slices in egg mixture and let stand until thoroughly moistened, turning slices once.
4. Heat the butter in a large heavy skillet. When skillet is hot, add the bread slices and brown on one side; turn slices and brown on other side. If necessary, add more butter to keep slices from sticking.
5. Serve immediately with Strawberry Butter and miniature meat balls, Vienna sausages, pork sausage links, or crisp bacon slices.

4 servings

CRISPY FRENCH TOAST

Follow recipe for Strawberry-Buttered French Toast. Crush 2 cups corn flakes. Coat both sides of moistened bread with corn-flake crumbs. Proceed as directed.

For Strawberry Butter (about 1 1/4 cups) - Put 1/2 cup firm unsalted butter or margarine into a bowl. Beat with electric mixer on high speed just until butter is whipped. Add 2 tablespoons confectioners' sugar gradually, beating thoroughly after each addition. Add the reserved strawberries and sirup, 1 tablespoon at a time, beating thoroughly. Chill until ready to use.



Mix date and nut breads in seconds with

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Perfect Corn Bread mixed in seconds with Aunt Jemima Corn Bread Easy-Mix. No bowl or pan to wash.



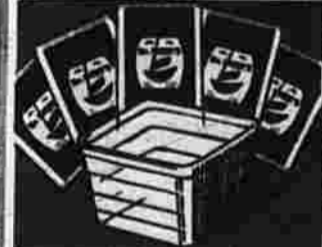
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What's New In Books,

Here are six of the millionaires who went all over the world in the funniest travelogue you ever read.

BOOKS

A USEFUL guide for parents with children of school age, right up through college—HOW TO GET THE BEST EDUCATION FOR YOUR CHILD. Dr. Benjamin Fine and Lillian Fine have included a general idea of what is studied in each of the grades, advice to parents in helping to educate their children and an understanding of the problems. (Putnam, \$3.95)

ARTURO'S ISLAND—Motherless Arturo grows up guided mostly by his spirited imagination. Gradually he is initiated into the painful human mysteries of love, birth and death, of innocence and evil. Elsa Morante is an enchanting writer. (Knopf, \$4.50)

ADVISE AND CONSENT—An eye-witness chronicle of the intricate political, diplomatic and social world in Washington. Allen Drury penetrates into the stormy Senate battleground of bitter conflicts, controversies and dilemmas. (Doubleday, \$5.75)

THE MILLIONAIRES—Bob Gill & Alastair Reid use hilarious drawings and text to describe the adventures of eight millionaires who were "bored to the back teeth with everything" till they went, not exactly around the world, but all over it, and were nearly made into soufflé by some very questionable savages. (Simon & Schuster, \$2.50)

EVA—An exciting adventure novel by Meyer Levin about a courageous Jewish girl who fled from Poland disguised as a Ukrainian peasant during World War II. Eva's determination to escape the Nazis is a remarkable example of human capacity to live. (Simon & Schuster, \$3.95)

LA BELLE—Marie Booser, the legendary beauty of South Carolina, who flirted her way into the tight social circles of a century ago, is the heroine of Elizabeth Boatwright Coker's romantic novel. La Belle's pleasure-seeking career in New York and on the Continent is re-created in rich detail. (Dutton, \$3.95)

A ROCKEFELLER FAMILY PORTRAIT—A revealing, lively account of the famous family. There is no hesitancy in describing John D.'s financial prowess, and the social conscience and philanthropies of his grandsons. Author William Manchester parallels the careers of Nelson and F.D.R. (Little, Brown, \$3.95)

ATLAS SHRUGGED—Ann Rand's latest saga of the moguls of big business, science and industry. The struggle for power, concern for public welfare and the changing policies of government laissez faire are built into an intricate pattern. (Signet, 75¢)

THE WOUNDS OF HUNGER—The story of a Mexican peasant boy determined to be a matador and of the ruthless drama of corruption and violence behind bullfighting. By Luis Spota. (Signet, 35¢)

MAGGIE CASSIDY—A young student's first experience with love, and his fright and confusion as he realizes that the end of his childhood has come. By Jack Kerouac. (Avon, 50¢)

MOVIES

Movies & Records

JAIL—"John Henry," and "Tennessee Waltz." Finger positions and a song book are included. (RCA)

PIECES OF EIGHTY-EIGHT—The Evans Bradshaw Trio is a new combo backed by Riverside Records. Fleet-fingered, piano-playing Brad leads his group through some fairly intricate treatment.

LES BALLETS AFRICAINS is the music of the African Ballet group that came over this year. The folk chants and sounds of many types of people tell the musical story of the Dark Continent. (Coral)

SWINGIN' STANDARDS—The Buddy Bregman Dance Band is a nice balance of horns, piano, strings and drums. The interpretation of Cole Porter tunes is rhythmic and smooth. Roll back the rugs. (World Pacific)

CASTLE JAZZ BAND plays songs from "The Five Pennies," the new film about Red Nichols, which will release a flood of jazz enthusiasm. The Castle group gives the tunes from the sound track a going over. (Good Time Jazz)

THE BARBER OF SEVILLE—Baritone Robert Merrill as Figaro and Roberta Peters as Rosina join the Metropolitan Opera Orchestra in a spirited recording of Rossini's famous opera. The album includes a fine libretto in English and Italian. (RCA)

THE NUTCRACKER—Some of Tchaikovsky's best loved melodies come from this ballet. Ansermet's cutting (London) is a gem, particularly in the familiar "Waltz of the Snowflakes," "Waltz of the Flowers" and the "Sugar Plum Fairy."

STRAVINSKY'S THRENI—This new chorale composition, subtitled "The Lamentations of the Prophet Jeremiah," praises patience and prayer. It combines the vocal powers of six soloists, The Schola Cantorum and the Columbia Symphony Orchestra. (Columbia)

SIBELIUS' VIOLIN CONCERTO—This work allows violinist Ruggiero Ricci an opportunity to display his virtuosity. In the last movement, especially, he features rich arabesques and dramatic sweeping violin roulades. (London)

TURANDOT—Puccini's last opera has a profoundly beautiful score. London's new release features Inge Borkh and Renata Tebaldi, sopranos, and Mario Del Monaco, tenor.

BEETHOVEN SONATAS NOS. 21 & 18—Arthur Rubinstein's vivid and scholarly treatment of the "Waldstein" Sonata displays magnificent breadth. Despite the abundance of recent youthful talent, it is still wonderful to hear this accomplished master. (RCA)

LALO'S SYMPHONIE ESPAGNOLE—Violinist Yehudi Menuhin's lyrical style develops the exotic quality of this work based on Spanish themes. The matched piece on the reverse side is Saint-Saens' well-known romantic **RONDO CAPRICCIOSO**. (Capitol)



Babe, the biggest ballerina in the world, going through a dance routine with Red Buttons in THE BIG CIRCUS.

Suburbia Today, September 1959

RECORDS

FOLK-SONG singers are flying high. **THE KINGSTON TRIO AT LARGE** features the new tune "Charlie On The M.T.A." With it they also do "Galaway John," "Corey, Corey" and "Remember The Alamo"—naturalists for their style. (Capitol)

THE BEST OF THE WEAVERS is another fine folk group that has taken honors for years. Its rendition of "When The Saints Go Marching In" is especially well harmonized. (Decca)

SHELLY MANNE, ANDRE PREVIN AND RED MITCHELL have worked up a new album based on songs from the musical "Bells Are Ringing." Pianist Previn manages to enliven some rather pedestrian tunes. (Contemporary)

DUKE ELLINGTON AT THE BAL MASQUE—For years a favorite recording artist, the Duke does it again. A dozen supper-club numbers like "Lady In Red" and "Satin Doll" are smooth, danceable Ellington. (Columbia)

HUM AND STRUM ALONG WITH CHET ATKINS—Get out the old guitar or uke, and you can sing and play some country music like "Birmingham

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MAIL COUPON TODAY—SEND NO MONEY

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The Rolseths and their budget—
it is mostly docile, like a pet tiger,
they say, but demanding constant watchfulness
lest it suddenly turn and wreak destruction on them

OUR BUDGET TALKS BACK

BY HAROLD ROLSETH

I know men who cheerfully go home after a hard day's work to mow the lawn or paint the house, but I have never known one to go cheerfully home to work on a budget. As a matter of fact, several of my acquaintances flatly refuse to go home at all on the nights set aside for family-budget work. They would love to throw their budgets out, but lack the courage to do so.

Our family budget isn't like that at all. Ours has all the hues of a technicolor picture and all the exciting qualities of a stick of dynamite with the fuse sputtering. If we even so much as hinted at throwing it out, I am quite sure it would throw us out.

Our family budget has personality, not always a warm and lovable one, to be sure, but a distinct personality.

It can best be compared to a pet which has been with the family for a long time. Let us say a huge tiger, docile and affectionate for the most part, but demanding constant watchfulness lest it turn suddenly and wreak savage destruction upon us.

My wife is the tiger's trainer, the keeper of the budget, and over a period of years she has developed a system that is unique. On the surface it is deceptively simple. It consists of two columns, one labeled MONEY GOING OUT and the other MONEY COMING IN. This latter column is a slender thing conspicuous for numerous huge white gaps. MONEY GOING OUT, on the other hand, is broad and densely covered with figures and no-

tations, consisting largely of abbreviations understood only by my wife.

But it is not so much the form of our budget which gives it the personality it has. Rather, it is the interpretations which my wife has breathed into it. It is highly temperamental and will tolerate nothing in the way of bossing around. At times a twenty-five-cent purchase of cigars will cause it to boil into a state of chaotic disruption; at other times it will withstand the shock of an unexpected outlay of one hundred dollars for a woman's dress without so much as a quiver.

It is exceedingly sensitive to family talk on anything pertaining to money. One evening while reading the newspaper I called my wife's attention to a sale of fishing tackle which a sporting goods store was advertising. The budget immediately went into a violent convulsion and only frantic work on the part of my wife saved us from serious trouble.

Later that same evening while looking at the fashion section, my wife put her paper down and said, "It's brooding."

"What's brooding?" I asked.

"The budget," she answered. "I think I'll have to buy a new hat tomorrow. That always perks it up."

Knowing the budget as I do, I didn't dare protest. Sometimes it gets upset even when the spending of money isn't involved. Not long ago, without bothering to inform my wife, I cashed a twenty-five-dollar government bond which had matured. When I placed the money in her

hands, I could see by her expression that I had created a problem.

"Now how am I ever going to get this in the budget?" she demanded.

"Why, just put it in MONEY COMING IN," I said. "That's where it would naturally go."

"Oh, no," my wife said. "The money that bought the bond already went through MONEY COMING IN when you earned it. It can't go through again."

"But it certainly can't go into MONEY GOING OUT," I said.

"No," my wife agreed, "it went through there when you paid for the bond."

It was a tight situation. I suggested that we secretly hide the money and not let the budget know about it, but my wife turned this down as both cowardly and unethical.

She worked at the problem for some time and finally came up with a solution. She set up a temporary column in the budget labeled MONEY UNEXPLAINED and placed \$18.75 of the bond money in there. The other \$6.25, which was interest, legitimately went into MONEY COMING IN.

I expected the budget to act up about it, but it took it very agreeably. Personally, I was not so sure that it was a good idea to have a third column in the budget until my wife pointed out that since money placed in this column could not be explained, the manner in which it was spent would not have to be explained either. Now I love to have money land

in this column. It gives me a feeling of reckless abandon when I spend it.

A little off to one side of MONEY GOING OUT, but not really a column in itself is a cryptic Pkt. M. This means pocket money. It is my wife's practice to give me forty or fifty dollars each month to carry in my billfold. This is not money I am free to squander as I wish. In fact, I am held strictly accountable for it. Pkt. M. is actually a little budget offspring of the big budget. The big budget regards it indulgently. My position is mainly that of a mobile purse.

HERE is how it works: On payday my wife turns fifty dollars over to me. "Your pocket money," she explains unnecessarily. Maybe a few minutes or a few days later she will say, "Dear, I need five dollars." Then I respond with five dollars from the fifty she gave me.

Sometimes the plan annoys me, but my wife thinks a lot of it. I believe it gives her the comforting feeling that in me she has a reserve financial pool. In a way I benefit too. It has established for me among our friends a flattering reputation for generosity. As a kindly gesture toward me my wife encourages this view.

"Dear," she will say when we are in a group. "I'm going shopping with Jane tomorrow and I'll need about twenty dollars."

I will nod my approval and, reaching for my billfold, I will say, "Better let me make it thirty just to be safe." This act

deeply impresses our friends, and it has a wholesome tonic effect on my ego.

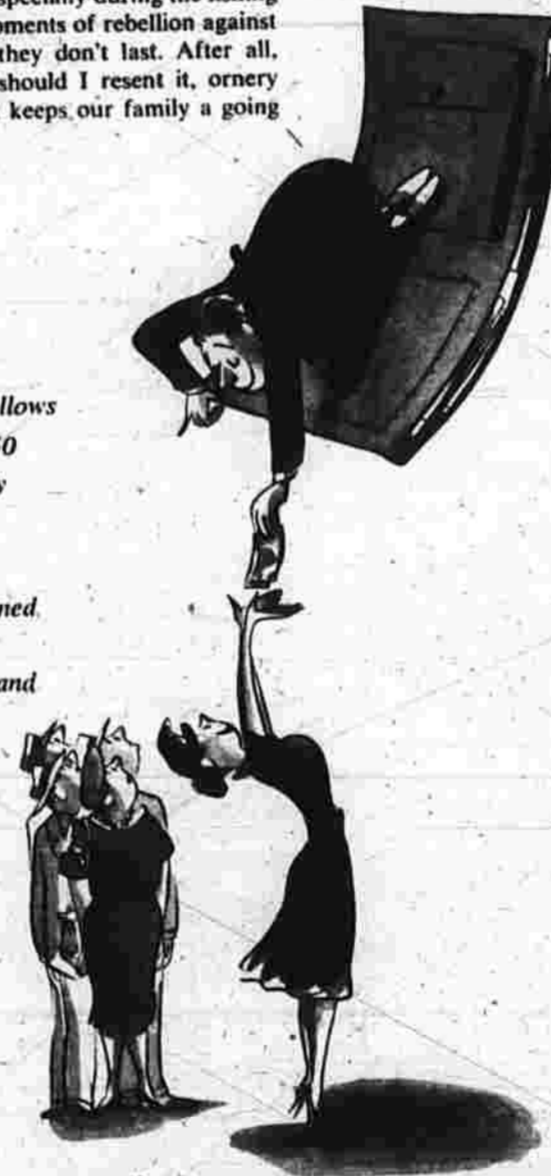
Every once in a while someone outside our family circle will feel the impact of the budget. One person, in particular, has acquired a profound respect for it. He is the old gentleman who brings us spices and flavoring extracts and he learned about our budget one day when my wife showed him the horrible developments which would take place if she bought his large economy size bottle of vanilla which he was pushing, instead of her usual regular size. He has never got over it. Formerly, when he called, he always asked about the family's health, but now he inquires in a subdued voice how our budget is.

Last Christmas time my wife ordered considerably more from him than she ordinarily does and he seemed strangely perturbed over the long list of items. Finally he whispered, "Ma'am, are you sure the budget can take all this?" We know it was not concern over payment for the goods which bothered him. It was without question the personality of our budget.

It was only after my wife had shown him how matters would be manipulated in the budget to handle the transaction that he brightened up.

Sometimes, especially during the fishing season, I get moments of rebellion against the thing, but they don't last. After all, I reason, why should I resent it, ornery as it is, when it keeps our family a going concern?

The Budget allows
the author \$50
pocket money
monthly
—which is
promptly turned
over to his
wife on demand



Suburbia Today, September 1959

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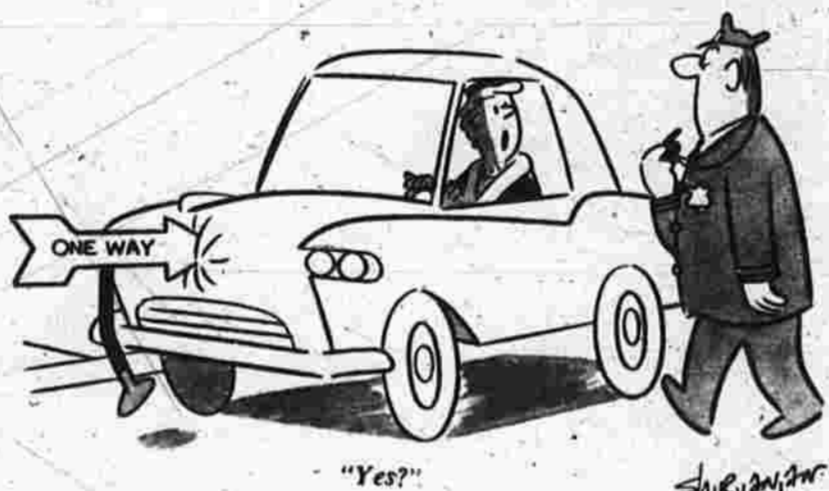
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"Lucky we left that window open."

How I Turned \$1000 into a Million
—starting in my spare time

(Advertisement)

AN AMAZING STORY THAT MAY CHANGE YOUR LIFE



by William Nickerson

PERHAPS the hardest thing about making a million dollars—or even \$200,000—is the act of believing it to be possible. This may be the stumbling block which will keep you from seizing upon the extraordinary opportunity presented here.

Out of every thousand people who read this page, perhaps only 10 will be able to overcome their ingrained skepticism enough to send away for more information. And out of those ten, perhaps only one or two will exploit this opportunity to the hilt. But those fortunate few may enjoy the kind of financial success that millions dream of but only a few achieve.

You can pyramid personal savings of \$2,500 (\$50 a month, plus interest, for 4 years) into an estate worth \$219,972 in 14 years... \$1,187,195 in 20 years.

Your chances for success are better than 400 to 1—in fact, 1600 times better than if you went into business—according to actual U.S. government statistics.

And most, if not all, of your new wealth will be yours to keep tax-free—now even subject to capital gains tax!

I did better than that. When I was 25, my wife Lucille and I started saving part of my first modest earnings as a telephone company employee. In three years we had saved the down payment to buy a home. I began looking about for a way to insure a modest retirement income to supplement my telephone company pension.

From "Scratch" to \$500,000 by 42

Starting with only the \$1000 cash equity in my home, I pyramided this modest asset into \$500,000 by the time I was 42—all in my spare time. This exceeded the lifetime savings of the presidents of many telephone companies and of many other businesses. There seemed little point of my continuing to work on a salary. So I retired at 42 to concentrate on my investments—with considerable time for gardening, swimming in our backyard pool, hunting, fishing, and traveling.

Many friends turned to me for advice on how they could follow me up the road to fortune. Finally I decided to write a unique guidebook, in which I would share my money-making secrets with my friends—and anyone else who cared to use them.

But editors who read my first manuscript told me: "Ah, but your success depended on starting during the depression. It could never happen again!"

Another \$500,000 in Only 2 Years

This led me to study other men's money-making experiences, and current, non-depression-period opportunities. I found many multi-millionaires whose success in my field far overshadowed mine. I analyzed their secrets. Although I had not intended to increase my holdings, I found so many opportunities that in 2 years I doubled my estate to over \$1,000,000.

Now my book, **HOW I TURNED \$1000 INTO A MILLION**, is ready at last. And in it I reveal—and tell how to use—these 4 basic principles of traveling the last remaining road to great fortune still open to the average person:

1. How to harness the secret force of free enterprise—the pyramidical power of borrowed money. This is a concept which may sound strange, and even a little alarming, to the ordinary wage earner. But all it amounts to is that you are copying the money-making technique of large investors, including the banks themselves. If you have ever experienced difficulty in arranging a personal loan (or a commercial loan to go into business) you may have the idea that banks won't lend money to the "little fellow" for the purpose of making money. But I will show you how you can get lenders to put up gladly at least three dollars for every one of yours, thereby quadrupling the earning power of your capital.

2. How to choose income-producing multiple dwellings in that to invest your own (and your borrowed) capital. If you are interested in investing in income-producing property for income alone, then you will probably get along all right without any advice from me, although even then I can give you many tips. But if you are out to pyramid your capital, there is a definite set of conditions you must look for in order to get the full value out of my method of operation.

3. How to make your equity grow. A fair market value of an income-producing property is in ratio to its income—for example, in a dwelling with more units than a duplex, the market price should be equal to roughly 10 times the annual net income. Therefore, if you increase the annual net by means of the steps I outline, you increase the market value of the property—thereby increasing your equity.

4. How to virtually eliminate the "tax bite" on your capital growth. Because of today's graduated income tax, it is practically impossible to accumulate wealth by savings from your pay, no matter how successful you are. According to a recent survey by Dun & Bradstreet, most corporation presidents with annual salaries exceeding \$100,000 find it impossible to accumulate an estate sufficient for comfortable retirement, and their chief worry is sufficient savings for family security. Think how much harder it is for those earning a fraction of this amount.

But there is at least one comparatively tax-free road to fortune still open—perhaps the only one for the average person. I will show you how you can increase your net worth steadily without its being subject to income taxes—not even capital gains tax! J. K. Lasser's famous guide, **YOUR INCOME TAX**, says of this method that "the mathematics have almost unparalleled attraction."

I show you, in my book, exactly how to put the above four principles to work, starting in your spare time with only a modest nest egg. If you have about \$2500

right now—or if you can save only \$50 a month for the next four years—you can start out soundly along the road to a million dollars. To enhance your progress you will need an additional personal investment of \$50 a month, or \$600 a year, for two more years after that, making a total investment from your personal savings of \$3600. But then you will start receiving income from your investment. In addition, if you follow my instructions carefully, your capital can grow at the following starting rate:

- In 2 years, your \$3600 grows to \$5,800.
- In 4 years, you have \$11,575.
- In 6 years, \$21,681.
- In 8 years, \$39,363.
- In 10 years, \$70,548.
- In 12 years, \$124,884.
- In 14 years, \$219,972.
- In 16 years, \$386,376.
- In 18 years, \$677,583.
- In 20 years, \$1,187,195.

Naturally, there are many ramifications as you rise ever higher toward a million dollars. How far you want to go up this ladder depends on how much retirement income you would like. You can conservatively expect to earn an average net return of 6% on your personal equity. Realty syndicates are able to take out a sizable bite for salaries and other heavy expenses—and still virtually guarantee a 6% net return to individual investors who devote no time or thought to their projects. So, if you would be satisfied with a retirement income of at least \$12,000 a year, you might decide to stop when your equity reaches \$200,000.

"There Must Be a Catch to It!"

Right now, it would be understandable if you were sputtering, "But—but—it's not that simple. It can't be that simple. It never is! There must be a catch to it!"

Of course there's a catch to it! There are hundreds of "catches"—hundreds of pitfalls and traps for the unwary who have never traveled what I call the "reality road to riches." But I made it, by learning as I went along. And you have a priceless advantage which I never had—the advantage of being able to know beforehand everything I had to learn by trial-and-error.

My 497-page book is literally the product of a lifetime, into which I have poured every distilled ounce of practical knowledge I gained along the road to fortune. It answers all the questions on real estate operations that my friends have ever asked me. Most of the book is written in narrative form, in which I lead you through one actual transaction after another, setting forth each step in detail.

But isn't it too late to make a fortune? That's what they told me when I started, during the depression. Don't forget, this method of making money is not dependent on continued economic boom or inflation. It is benefited and underwritten by America's continuing population boom, which is expected to result in 77 million more people by 1980.

But are there enough opportunities for everybody who reads this book? Income

property opportunities are inexhaustible. Sellers offering bargains or unusually good terms include unimaginative owners who have allowed their properties to deteriorate... shortsighted property "milkers"... heirs in a hurry... spendthrifts who sell cheap to pay for personal indulgences... absentee owners... older owners who wish to liquidate... owners whose jobs are relocated.

But what about rent control? In my book I give you 10 legitimate ways you can still increase net income and therefore resale value in rent control areas. The first rule: observe the law!

But what if there's another recession? The last three recessions affected rental property less than any other form of investment. It is an accepted reality axiom that land values rise whenever the population rises, as ours has continued to do. What ruined many property owners during the depression were short-term mortgages with high interest. Today mortgages have a lower rate of interest, and average 15 to 20 years instead of 3 to 5, making it possible for the principal to be paid off automatically by monthly income.

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You may have other questions, other doubts. Rather than attempt to answer them all here, the publishers invite you to examine my book free for two weeks in your own home. You be the judge. See if this isn't the most amazing, exciting—yet completely practical and sensible—way you ever heard of for breaking out of the earning-and-expending rat-race in which most people are trapped. If you're not convinced, return the book in two weeks and pay nothing, owe nothing. Otherwise it's yours to keep for only \$4.95 plus a few cents postage. I have a hunch you'll conclude that this is the most spectacularly productive investment you ever made. Mail coupon or write to: **SIMON AND SCRUSTER, Publishers, Dept. 405, 630 Fifth Avenue, New York 20, N. Y.**

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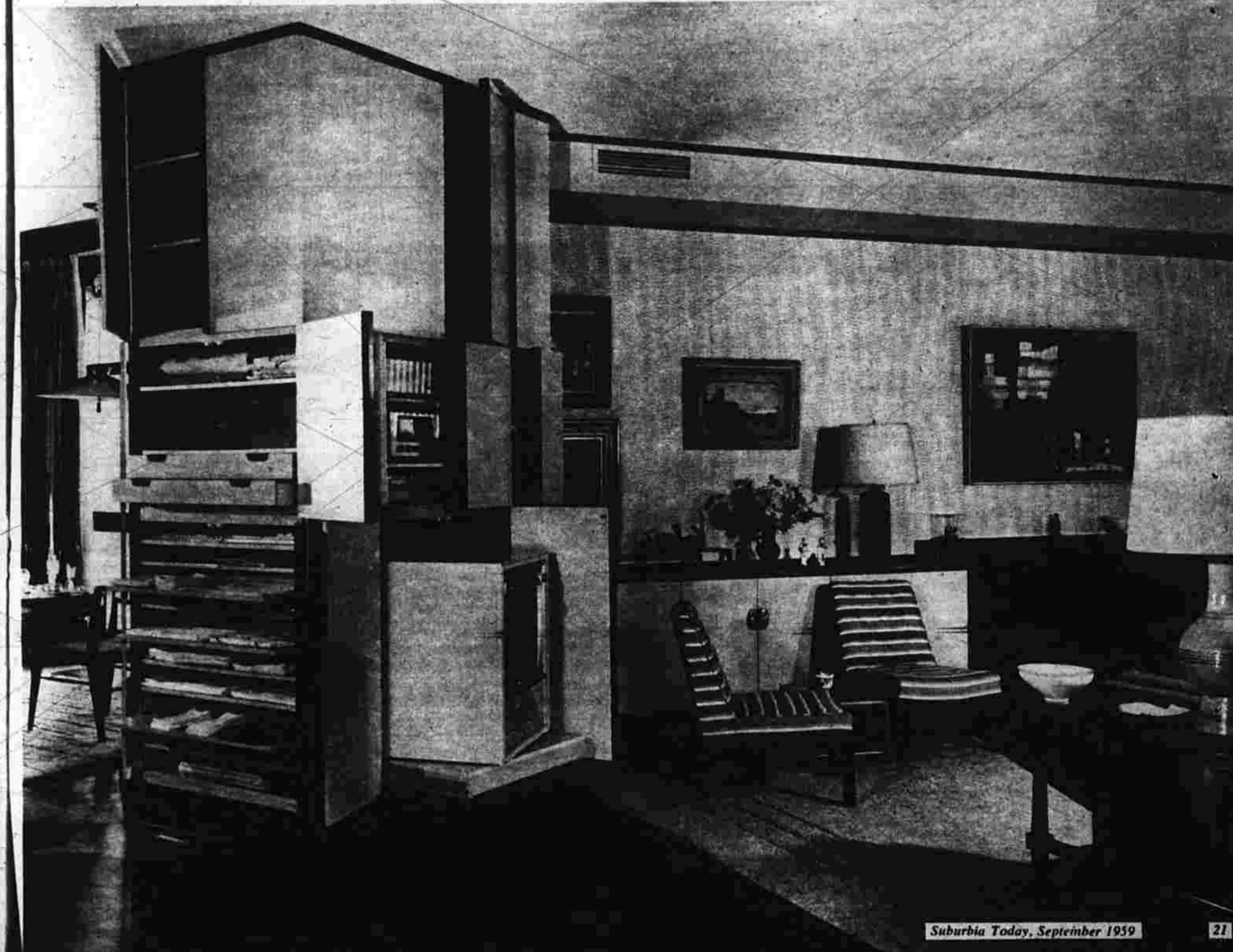


Above: the front hall of the Haswell house looking in - The entrance is framed in jade green tiles from Peking and the floor is slate, continued from the outside walk.



Right: dining room, with Alexander Brook's portraits of Mrs. Haswell and daughter.

Below: living-room entrance. Here brick and slate halt, and an interior of blond paneling, Fortuny fabric and walnut parquet begins.



This house of the Anthony Haswells was built and landscaped as one operation, for the reason that owners and architect both were intent on keeping the untouched native site just as they found it and making it part of the character of the house. The bulldozer's blade was not unnecessarily run through a single square foot of ground. Grading as such was only for driveways. Regional materials were emphasized—native cedar, Ohio brick and dark Ohio tile—and where the natural ground cover had to be supplemented, regional plant materials were used. The result, outwardly, is a house that seems to have grown as naturally out of the hillside as the grove of trees around it. Follow the black slate walk into the hall and it is like walking into one of those enchanted houses in the fairy stories. In contrast to the rugged exterior, the rooms glow with comfort and

color. Wherever you turn there is delight for the eye—a fine Edward Hopper, a Chinese bowl, a cushion of brilliant Bangkok silk. You walk over broad stretches of polished walnut parquet and look out through the glass screens of the living room into the dappled light and shade of the woods. There is a feeling of repose here and, for all the bold modern treatment and exotic furnishing, a happy feeling of home.

"This is the dream house," says Mrs. Haswell, triumphantly contradicting the sour old saying that wise men buy houses, fools build them. And the architect, for his part, observes, "The joy the client finds in the warmth and rich simplicity and the overall harmony of the design is the most rewarding pay an architect can receive." Complete confidence and sympathy between owners and architect had much to do with the great success of this unusual house.



Above: architect Noverre Musson and the house he conjured up out of gnarled and rustic setting. Ohio brick walls grow from the ground as they found it, bark-black tile roofs spread under the surrounding oaks. Below: view of living and dining rooms, separated by structural member, center, housing hi-fi and TV on one side, and linen and silver on the other.

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KITCHEN LABELS

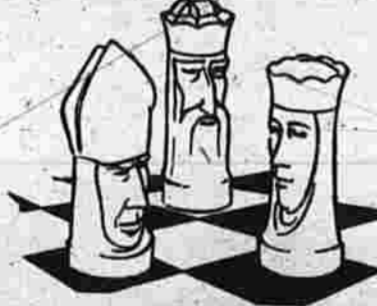


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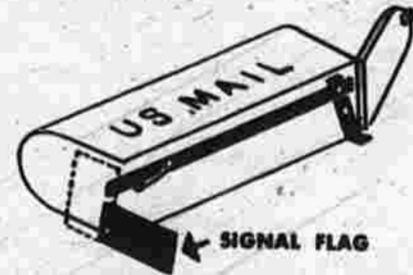
"Spare tire in a can" is the most descriptive name for this unique accessory which will inflate an average-sized tire from zero up to 22 pounds in 90 seconds. It will also inflate truck and trailer tires or rubber toys. You would think this enough to expect from one product, but "Spaire" will also prove a most effective fire extinguisher when needed in your car or home. Have several at hand for emergencies on the road or in the home. \$2.50 plus 35¢ postage. Max Schling Seeds-men, Inc., Dept S, 538 Madison Avenue, New York 22, N. Y.

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For chess enthusiasts, this set has an award-winning design by a famous sculptor and is a masterpiece of craftsmanship. Molded in ivory and black, highly polished, heavily weighted and felted, it comes in the popular 3 1/2" king-size set and is gift packaged. \$8.95 postpaid. The Mart, Box 41-S, Woodland Hills, Calif.

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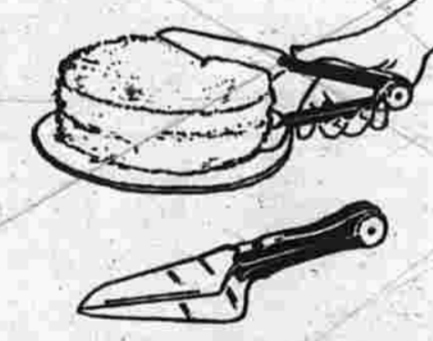


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Sharpens knives, scissors and small tools in seconds. A keen cutting edge runs the full length of the blade and guide slots assure the correct angle for perfect sharpening. Designed to stall if excessive pressure is applied, thus protecting temper of blade. Fully guaranteed. \$9.95 ppd. John Surrey, Ltd., Room S., 11 W. 32nd St., New York 1, N. Y.

GADGET



Food Cutter and Server: A new scissors-like appliance cuts and serves cakes and pastries without the usual "finger-in-the-pie" routine. One blade slides under the food while the other slices neatly through, dispensing with messy crumbs. You will find it efficient too for cutting meat loaf and coffee cake. \$2.98 ppd. No c.o.d.'s. Kitchen-Quip, Inc., Box ST, Waterloo, Indiana.

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A new non-inflammable paint remover will take off 10 coats of paint and varnish in one application. Four steps complete the job: 1) brush on and let set; 2) scrape off with putty knife; 3) use steel wool on remainder; 4) wash clean with water. Use on furniture, woodwork, concrete, cabinets or boats. \$2.00 a quart; \$5.00 a gal., postpaid. N. Goldstein, 3513 Ave. "S", Dept ST, Brooklyn, N. Y.

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To delight a child—and his parents—this unique top of modern design has been designed by a young boy in the Tennessee Hills. The circular section has a brass tip on which it is made to spin by the sudden pulling of a neat brown shoe lace. \$1.50 plus 35¢ postage. The Peasant Shop, Dept. ST., 1602 Spruce St., Philadelphia 3, Pa.



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For a delicious and unusual meal-in-itself, try Turtle Flipper and/or Conch Chowder, a product of the Florida Keys. Just heat, serve and enjoy the many tasty ingredients which make it so delectable. Two tins of one-pound, 5 ounces, \$1.50; Four tins, \$3.00; eight tins, \$6.00. Plus postage. Sid & Roxie's Cannery, Dept. S, P. O. Box 828, Islamorada, Fla.

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Packed in five ounce tins, careful livestock processing just before packing holds the fresh-steamed flavor of this delicate lobster meat. Each tin contains whole tails, and claws, plus tender knuckles, and equals in weight around 1 1/2 pounds of live lobster. Six tins, \$11.00 postpaid. Saltwater Farm, Box ST., Allen Bay, Damariscotta, Maine.

GREEN MANGO CHUTNEY

Originally chutney was used solely as an accompaniment for curry, but today it is considered a zesty companion to steak, fish, or in sauces. An American-made Green Mango Chutney has the East Indian blend of mangos, papayas, ginger, tamarind and spices. It comes packed in pairs—an 8-oz. or 1-pound jar, each of the Manisan (mild and sweet) and the Sambalan (hot and tangy). A booklet of curry recipes from Java and Malaya included. \$3.85 and \$5.25 ppd. Kam-pung, Inc., Dept. ST., Box 623, Miami 43, Fla.

SMOKED TURKEY



Plump and juicy corn-fed turkeys are hickory-smoked on the farm to delight a gourmet's palate. These prize-winning, broad-breasted birds are ready to eat and range from 12 to 20 pounds. \$1.70 a pound postpaid. The Country Store, Dept. ST., Hawthorn-Melody Farms, Libertyville, Ill.

Taxes

Continued from page 11



Classroom furniture, 1959, is designed with imagination and common sense.

The undeniable national pattern is one of progress. About 80% of all school-bond elections eventually pass. Out of the 1,917 elections held in 1958 and through June, 1959, only 601 failed.

Many other measures are being considered to get much needed new schools and to improve and expand schools that already have been built, without an unbearable increase in the tax burden.

One of these is federal aid to education. Today local and state governments pay 96% of all public elementary and secondary school costs. There are many proponents of the theory that the federal government should assume more of the load. Among these is the National Education Association, which is in favor of what it terms a "massive infusion" of federal funds for public education. It believes that the government has a national responsibility for the financial support of our schools, for school construction and teachers' salaries. This is the best way to end existing shortages, according to this group. Also, it believes that teachers salaries should start at \$6,000 and go up to \$13,000 and higher. The average pay for teachers today is \$4,935. Federal aid, it says, will enable salaries to be raised—control, however, to remain in local hands.

Opponents say that federal aid will mean federal intervention, and will gradually lead to a nationalization of our schools. Our traditional system is based on local control, they say, and the federal government has no right to interfere. The fallacy, too, of thinking "federal money doesn't cost us anything" is dangerous, they maintain. There is a bill now pending before Congress to provide over a billion dollars a year for either construction or salaries.

Improve Schools But Keep Taxes Down

Much can be gained in the battle to improve schools and, at the same time, keep taxes down when boards are intent on getting the best value for the dollar spent. New schools have been under attack by many groups as "palaces," where economy is not observed and where expense is undertaken regardless of the needs of the school population and the community. There are many factors involved here. Modern education is demanding. Schools are no longer the square, somber, box-like structures which served only textbook learning.

There has been a revolution in thinking and schools are now places where children learn to become better citizens in every sense of the phrase. The space provided for each pupil in school plans is now twice that of even twenty or thirty years ago. Driving lessons, for example are now a part of the curriculum in most high schools. School architecture has undergone radical changes. The new schools are usually single-story buildings using a great deal of glass, and emphasizing a bold and imaginative approach in design and construction.

Critics of these new bold and beautiful schools say that we spend too much money on "frills," and not enough on studies. They want costs decreased in both construction and in the extra services and courses given.

How to Lose a Bet and Win The communities of Edina, and Morningide Heights, Minnesota propose to have their new school, but save their tax dollars at the same time, by building a joint education-recreation center in the village of Edina. The board of education and the village park board propose to coordinate facilities in the 25 acres which surround the site of their new school. They feel that this would be the most economical way to provide the town and the new school with the best equipment possible.

In Brookfield, Massachusetts, noted architect Ben Sziklas was asked by the school board to design a new elementary school. He bet the school board that he could build a well-designed school and keep the costs under \$295,000. If he lost, he would forfeit his \$15,600 fee. He won—at \$294,950, and Brookfield now has a beautiful new ten-room elementary school that cost less per square foot than any other school built in the state of Massachusetts in the past ten years.

Another measure which is being considered in many parts of the country to save the taxpayer's dollar is the twelve-month school program. Many groups feel that this would help relieve overcrowding and teacher shortages. They also feel that it is extravagant in the face of the current school crisis to allow the plant to remain idle for three months of the year. One plan calls for three semesters of four months each, staggered so that each child had a vacation and yet got a full year's education. Another provides for two 5 1/2 month semesters, and there's even been a plan advanced which would call for one eleven-month semester with one month's vacation. Broward County, Florida is now considering the twelve-month school program. Advocates of this plan feel that it would eliminate waste at a time when costs and taxes are rising.

Our Future Is at Stake

Even in this hasty glance it is apparent that every community in the country is faced with one problem or another that can be directly related to school finance and economy. This is particularly true of the suburban community, which has to grapple with a fantastic growth rate. However, it is generally true that in most communities these problems are not being met with confusion and hysteria. The stakes are too high, both for our children and for the future of the country in a shrinking but divided world. The penalties of inadequate school support are far reaching, indeed, and fortunately on every level—from the home of the parent and taxpayer to the highest seat of government, best effort is being made to provide our children with the opportunities which they must have.

Suburbia Today, September 1959

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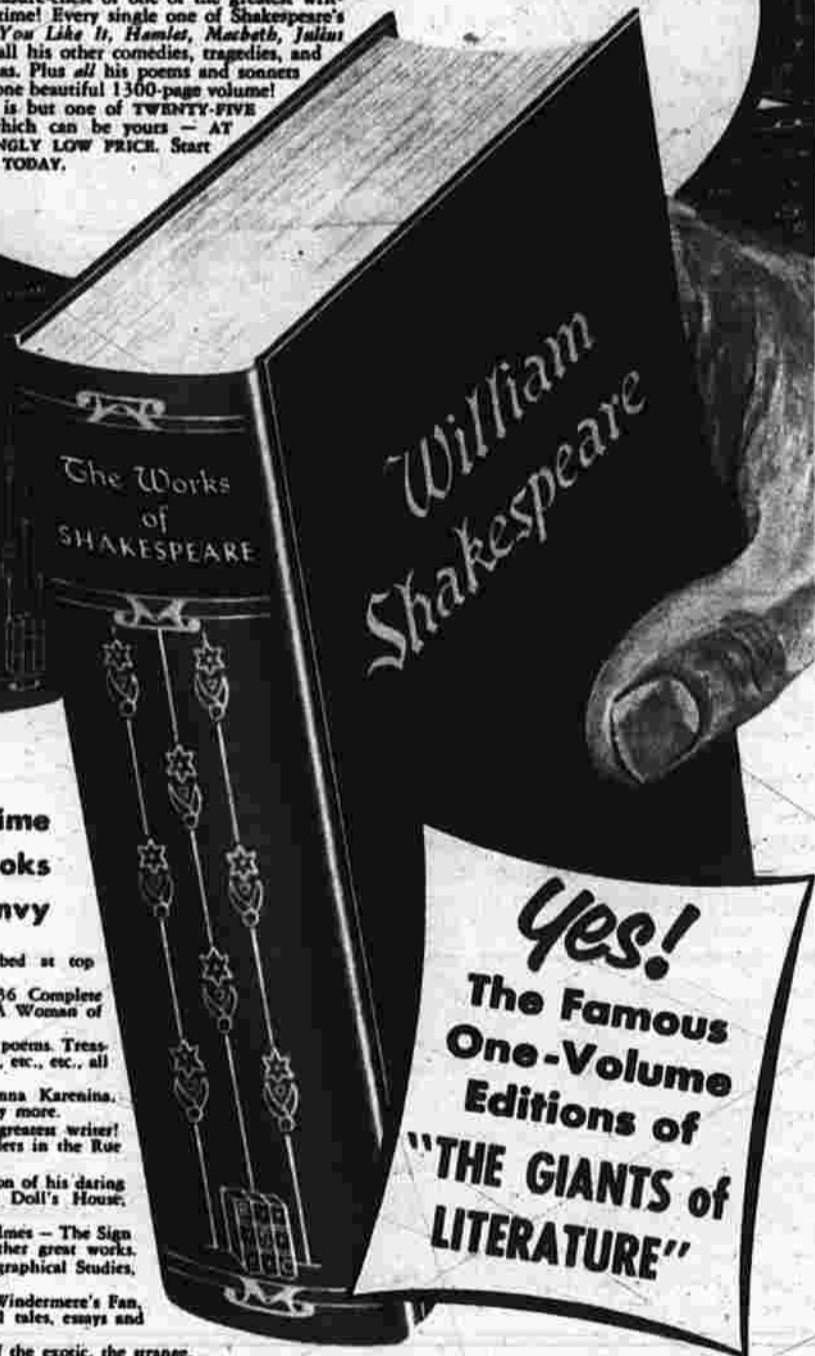


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